

EASM 2012 - preliminary programme (updated 19 September 2012)

Wednesday 19 September 2012 / Morning programme (registration from 8:00-9:00)

Room	Auditorium S 39	S 31	S 33	S 51	S 52	K 39	K 51	K 52	Auditorium S 50	
09:00-10:30	KEYNOTE SPEAKERS (Room: Festsalen): Jerome Champagne (former international director of FIFA, Switzerland), Lord David Triesman (former president of the English FA, United Kingdom): The role of Europe in the future of football. Chaired by Jens Weinreich (investigative journalist and blogger, GER)									
10:30-11:00	COFFEE BREAK									
Theme	Marketing in and through sport	Workshop: 'Volunteering in sport'	New Researcher Award:	Global sporting events	Workshop: London 2012: success and failure of national elite sport policies	Governance in sport	Workshop: ESMQ 2013 Special Issue: Value co-creation in sport management	Sport fans	Play the Game symposium: Corruption and match-fixing: Will reforms work?	
Chair Person	Brenda Pitts	Bjarne Ibsen	Dimitra Papadimitriou, Holger Preuss, Tracy Taylor, Berit Skirstad, Maarten van Bottenburg	Harald Dölles	Veerle De Bosscher, Maarten van Bottenburg, Simon Shibli, Hans Westerbeek	Hallgeir Gammelsæter	Herbert Woratschek, Chris Horbel, Bastian Popp	Sten Söderman	Jens Sejer Andersen	
11:00-12:30	Marco Lorenzi (ITA): The challenge of understanding sports brand equity: the case of Calcio Padova Spa	Bjarne Ibsen (DEN): Intro	Mary Charalambous Papamiltiades (CYP): Sport sponsorship: a systematic review (1980 – 2009)	James Corbett (GRB): FIFA World Cup Host decisions: past, present and future	Marco Stopper (SUI): The Swiss elite sport system - striving for excellence	Mathias Schubert (GER): UEFA financial fair play – the curse of regulation	Herbert Woratschek (GER): The sport value framework – a new fundamental logic for analyses in sport management	Mariana de Carvalho (BEL): What brings people into the stadium?	Jens Weinreich (GER), Finn Baagøe Hansen (DEN), Roger Pielke (USA)	
	Geoff Dickson (NZL): A comparison of sampling techniques in sport marketing research	Siegfried Nagel (SUI): Voluntary engagement in sports clubs: between rational calculation and social commitment	Reinhard Kunz (GER): Sport and new media: what is the role of sport in mobile TV adoption?	Kwang Hoon Lee (SUI): Does soft power matter in hosting global sporting events?: the case of the Olympic Games bids, 1990-2011	Hiroaki Funahashi (JPN): Success driver in the Japanese elite sport system: an examination based on evaluations of the elite sport climate by elite athletes	Robert Wilson (GBR): Problems ahead? UEFA financial fair play and the English Premier League	Stefan Chatrath (GER): Customer-to-customer interaction in service eco-systems - measuring its contribution to customer value and the customers' willingness-to-pay for in case of a sport	Morten Kringstad (NOR): Factors influencing stadium attendance in Norwegian football		
	Irina Petrova (RUS): Research of managerial problems in sports sphere of the North-West region, for developing a vision of managerial competences for managers of sports organizations	Trygve Laub (DEN): Succumbing to individualism or moving ahead in new directions? – The case of voluntarism in Danish sports clubs	Paul Salisbury (GBR): Decision-making processes in bidding for large scale sports events	Geraldo Campestrini (BRA): Olympics and FIFA world cup sponsors' social responsibility: relationship between corporate and sports environment	Maria Tereza Silveira Bohme (BRA): Organizational structure of Brazilian elite sport	Daniel Plumley (GBR): Where next for financial fair play? Towards a model for measuring financial performance and financial sustainability in the English Premier League			Jelle Francis (BEL): Predictors of team identification in Belgian and Portuguese soccer fans	
			Kathryn Dunn (GBR): The challenge of engaging hard-to-reach populations in regular sport and physical activity: an examination of an English Premier League football in the community men's health programme	Vassil Girginov (GBR): Leveraging the 2012 London Olympic and Paralympic Games for organisational capacity building: the case of the UK national governing bodies of sport	Rui Canelas (POR): SPLISS as an instrument for the evaluation of elite sport policy: the case of Portugal	Georgy Charyev (SWE): Limit on foreign players in Russian football – step forward or backward?			Ken Sumida (NZL): Sports fans' psychological ownership: the team as a cultural institution	
12:30-13:30	LUNCH									

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Wednesday 19 September 2012 / Afternoon and evening programme									
Room	Auditorium S 39	S 31	S 33	S 51	S 52	K 39	K 51	K 52	Auditorium S 50
Theme	Marketing in and through sport	Workshop: 'Volunteering in sport'	Tourism and Leisure Sport Management	Global sporting events	Workshop: London 2012: success and failure of national elite sport policies	Governance in sport	Workshop: ESMQ 2013 Special Issue: Value co-creation in sport management	Sport fans	Play the Game symposium: Promoting participation: Are mega-events a remedy or an obstacle?
Chair Person	Simon Chadwick	Bjarne Ibsen	Andy Adams	Harry Arne Solberg	Veerle De Bosscher, Simon Shibli, Hans Westerbeeek	Hallgeir Gammelsæter	Herbert Woratschek, Chris Horbel, Bastian Popp	Harald Dölles	Maja Pilgaard
13:30-15:00	James Kenyon (GBR): North vs. South: UK's regional perceptions of the image impact of the 2012 London Olympics	Karsten Østerlund (DEN): Changes in voluntary sports clubs	Eric Boutroy (FRA): Consuming indoor climbing - Principal results of a customer satisfaction study in a private artificial climbing centre in France	Claudio Rocha (BRA): Political support for the 2016 summer Olympic Games in Rio de Janeiro	Klaus Nielsen (GBR): London 2012: Recent trends in the international competitiveness of national elite sport systems	Arnout Geeraert (BEL): The Social Dialogue Committee in professional football: a suited venue for democratic network governance?	Nicolas Lorgnier (USA): Exploring competition strategies in sport tourism: the central role of non-for-profit nautical sports clubs of the northern French coast	Jason Doyle (AUS): Exploring the stability of sport team brand associations	Paul Downward (GBR), Marijke Taks (CAN), Maarten Van Bottenburg (NED)
	Simon Chadwick (GBR): Sporting mega events: towards a framework for managing the threats posed by ambush marketers	Jan-Willem van der Roest (NED): The consumerist turn in voluntary sports clubs	Pedro Rodrigues (POR): Participation constraints in ski: measurement model validation	Jens Alm (DEN): A lasting legacy or a sporting failure? The legacy of stadiums after a major international sporting event	Veerle De Bosscher (BEL): Prioritization of elite sport: the consequence of a global sporting arms race - results of an international comparative study.	Lucie Thibault (CAN): Athletes, Athletes' Commissions, and the Governance of International Sport Organisations	Dimitra Papadimitriou (GRE): Assessing the value of sport licensed products though their meanings and exploring the impact on sport consumer behaviour	Grzegorz Kwiatkowski (DEN): Profiling visitors of non-hallmark events: three stages of the 2012 Giro de Italia in Denmark	
	Tim Ströbel (GER): Academic sport management programmes as brands?! – an empirical analysis of the "sport, business & law" programme at the university of Bayreuth	Kasper Kirkegaard (DEN): Understanding commercialisation of amateur sport – the Danish history		Markus Kurscheidt (GER): A step out of the shadow of men's football? Early findings on the event tourism at the FIFA women's world cup 2011	Leandro Mazzei (BRA): Brazilian judo expectations in London 2012	Angeliki Baltopoulou (GRE): The impact of political governance on the reform and change of sports: the case study of judo in Greece	Dante Bove (AUS): Value co-creation in the Australian Football League (AFL): a service-dominant logic (sdl) approach to an old problem	Chih-Pin Shih (TPE): A validation of female sport spectator behaviour scale	
	Emma Sherry (AUS): Negotiating national identity through loss: analysis of newspaper coverage of the 2010 FIFA world cup	Georgina Brooke-Holmes (GBR): Submission planning for volunteers - does it work?		Heather Gibson (USA): Psychic income and social capital among residents: a pre-post exploratory analysis of the 2010 FIFA world cup in South Africa				Tri Thien Huynh (VIE): Relationship between spectator's motivations and satisfaction in sporting events at Ho Chi Minh City	
15:00-15:30	COFFEE BREAK								
15.30-17.00	KEYNOTE SPEAKERS (Room: Festsalen): James M. Dorsey (senior fellow, Nanyang Technological University, Singapore), Jens Sejer Andersen (International Director, Play the Game/Danish Institute for Sports Studies, Denmark): Emerging worlds: Travels into the unknown. Chaired by Henrik H. Brandt (director of the Danish Institute for Sports Studies, DEN)								
17:00-19:00	Football match: EASM Allstars vs. UCN (DEN)								
20:00-23:00	NETWORKING EVENING. Duus Vinkjælder (optional, register in advance. Fee: Euro 40)								

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Room:	Auditorium S 39	S 31	S 33	S 35	S 51	S 52	K 39	K 51	K 52	Auditorium S 50
09:00-10:30	KEYNOTE SPEAKERS (Room: Festsalen): Mark Pieth (professor, University of Basel, and president, Basel Institute on Governance, Switzerland), Dr. Theo Zwanziger (member of FIFA's Executive Committee, GER): Democracy and transparency: Western privileges or global values? Chaired by Jean-Loup Chappelet (professor, IDHEAP - Swiss Graduate School of Public Administration, Lausanne, Switzerland)									
10:30-11:00	COFFEE BREAK									
Theme	Marketing in and through sport	Workshop: University teaching sport management	Participation in sport. Strategies and challenges	Youth Olympics	Global sporting events	Workshop: London 2012: success and failure of national elite sport policies	Governance in sport	Workshop: ESMQ 2013 Special Issue: Value co-creation in sport management	Workshop: The contribution of science to practice in football	Play the Game symposium: Watchdog or lapdog? Perspectives of the International Sports Press Survey 2011
Chair Person	Guido Ellert	PG Fahlström	Mike Weed	Dag Vidar Hanstad	Harry Arne Solberg	Maarten van Bottenburg, Simon Shibli, Hans Westerbeek	Ulrik Wagner	Herbert Woratschek, Chris Horbel, Bastian Popp	Kari Puronaho, Herbert Woratschek, Berend Rubingh	Ditte Toft
11:00-12:30	Merve ALTUN (TUR): Consumer motivations and concerns for online sport-related product marketing	Karen Danyichuk (CAN): Teaching international sport management: current status, challenges, and best practices	Karin Book (SWE): Motions in the city – activity and mobility in a segregated city	Dag Vidar Hanstad (NOR): The Youth Olympic Games: the best of the Olympics or a poor copy?	Holger Preuss (GER): Economic importance of sport-related household consumption for Germany	Simon Shibli (GBR): A review of the performance of the United Kingdom in the London 2012 Olympic Games	Ren-Shiang Jiang (GBR): The development of basketball in Taiwan: from the perspectives of theories of governance and strategic relations	Mariana de Carvalho (POR): Value creation through relationship management	Kari Puronaho (FIN): Intro	Jörg-Uwe Nieland (GER), Thomas Horky (GER)
	Mehmet KARAKILIC (TUR): Are the time spent on internet and income level determinants of the motives and concerns of online sports-related product shoppers?	Anders Olsen (DEN): Online/Distance learning for professional athletes	Fumio Tsukahara (JPN): A study regarding the association between sport / exercise participation and socio-economic characteristics in Sapporo, Japan	Eivind Skille (NOR): Between institutionalization and authenticity - a theoretical framework for the analysis of young leadership at sport events	Yi-Chen Liao (TPE): A study of sustainable indicators for sports mega-events in Taiwan	Hans Westerbeek (AUS): Gold medal policy – the impact of national policy on Australia's international sporting success	Oliver Budzinski (GER): The governance system in Formula One motor racing	David Hedlund (USA): An empirical model of sport fan consumption communities	Dawn Aquilina (SUI): A review of UEFA's football social responsibility strategy	
	Sema ALAY (TUR): A validity and reliability study: motivations and concerns of online sport-related product shoppers	Sarah Schmidt Zipp (USA): Creating a global classroom through international collaboration and social media	Marijke Taks (CAN): Exploring the impact of sport events on sustainable sport participation outcomes in local communities	Annika Bodemar (NOR): Stuck in structure – how young leaders perceived the institutional frames at the Youth Olympic Games in Innsbruck 2012	Shang Chun Ma (TPE): Host residents' reactions to the staging of the Tour de Taiwan 2012: comparisons of pre- and post-event	Maarten van Bottenburg (NED): Success or failure? Trends in the Dutch elite sport climate from an elite sport policy perspective and a public policy perspective	Alex Phillips (GBR): What should be in a 'Good Governance Code' for European Team Sport Federations?	Christian Durchholz (GER): Measuring co-creation of value by other customers – evidence in sports	Harald Dolles (SWE): The network of value captures in football club management: A framework to develop and analyse competitive advantage in professional team sports	
		Discussion				Emmanuel Lorele (FRA): New forms of governance of the sporting elite: between deterritorialization and systemic integration			Osmo Laitila (FIN): Customer satisfaction surveys in the Finnish football league; the match day event experience from the spectator point of view	
12:30-13:30	EASM General Assembly (Festsal)									
13:30-14:30	LUNCH									

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Thursday 20 September 2012 / Afternoon and evening programme										
Room:	Auditorium S 39	S 31	S 33	S 35	S 51	S 52	K 39	K 51	K 52	Auditorium S 50
Theme	Marketing in and through sport	Workshop: University teaching sport management	Participation in sport. Strategies and challenges	Youth Olympics	Workshop: Sport policy	Workshop: ESMQ 2013 Special Issue: Value co-creation in sport management	Governance in sport	Workshop: Governance of international and national sport organisations	Workshop: The contribution of science to practice in football	Play the Game symposium: Youth waste: The illegal trade with underage sporting talent
Chair Person	Simon Chadwick	PG Fahlström	Karin Book	Dag Vidar Hanstad	Barrie Houlihan, Veerle de Bosscher, Maarten van Bottenburg	Herbert Woratschek, Chris Horbel, Bastian Popp	Benoît Senaux	Jean-Loup Chappelet, Roger Pielke, Tracy Taylor	Kari Puronaho, Herbert Woratschek, Berend Rubingh	Jens Sejer Andersen
14:30-16:00	Nektaria Kontaxaki (GRE): Improving service quality in the sport industry	Gun Normark (SWE): Introducing case studies in the multidisciplinary field of sport management	Paul Donnelly (GBR): Measuring levels of adult participation in sport and physical activity in Northern Ireland: findings from the Northern Ireland sport and physical activity survey (SAPAS)	*Iris Reimann (AUT): Organisational development at major sport events – the example of the Winter Youth Olympic Games 2012 in Innsbruck	Jarmo Mäkinen (FIN): Managing the civic activity by the results - Economic impacts of the state's result-based funding system in Finland	Teresa Hurley (IRL): Identification and re-engagement of lapsed consumers: empirical studies in the fitness industry	Simona Kustec Lipicer (SLO): Governance of sport for all policies in Slovenia	David Hindley (GBR): 'Not playing Boules': A case study of the English Petanque Association (EPA)	Seamus Kelly (IRE): The recruitment of professional football managers and players	Jean-Claude Mbvoumin (CMR), Tony Higgins (GBR)
	Laurence DeGaris (USA): The effects of sponsorship-linked IMC on soft drink sales	Mark Heuvel (NED): Scenario-development as a tool in education in strategic sport management	Mike Weed (GBR): Is sport participation in England saturated? The unseen influence of participation turnover	Elsa Kristiansen (NOR): Young Norwegian Olympians' experiences from the 2012 Youth Olympic Games	Shushu Chen (GBR): A realist approach to policy evaluation for London 2012 Olympic legacies in a non-hosting region: a pilot study - an evaluation of the workplace challenge programme	Discussion	Benoît Senaux (GBR): Modernising snooker: institutional change and governance issues	Simon Gardiner (GBR): Evaluation of the creation of a global sports anti-corruption body	Magnus Forslund (SWE): Management of football organizations from a business studies perspective	
	Enrico Michellini (GER): Sportification of drinks. A sociological analysis of the influence of sport in the market of beverages	Noud van Herpen (NED): Team players – a project with students from different educational levels	Paul Hover (NED): Images of sports defined: attitudes of the Dutch population regarding fifteen types of sports		Mikkel Nørtoft Magelund (DEN): Sport policy in all spheres of the society		Klaus Frejo (DEN): Board governance in Danish golf clubs	David Qualizza (BEL): European Olympic sport governance factors: a relational perspective	Stefan Walzel (GER): Implementing the corporate social responsibility performance scorecard in professional football clubs	
		Discussion	Maja Pilgaard (DEN): Movement in the wake of social change – about individualism and social relations in leisure time sport and exercise participation.							
16:00-16:30	COFFEE BREAK									
Theme	Marketing in and through sport	Workshop: University teaching sport management	Participation in sport. Strategies and challenges	Master Student Management Game	Workshop: Sport policy	Workshop: Elite sport organization and management for world class performance	Governance in sport	Workshop: Governance of international and national sport organisations	Workshop: The contribution of science to practice in football	Play the Game symposium: Events: An exodus from Europe?
Chair Person	Teresa Hurley	PG Fahlström	Mike Weed	Henrik Toft	Barrie Houlihan, Veerle de Bosscher, Maarten van Bottenburg	Svein S. Andersen, Lars Tore Ronglan, Nikolai Böhlke	Benoît Senaux	Jean-Loup Chappelet, Roger Pielke, Tracy Taylor	Kari Puronaho, Herbert Woratschek, Berend Rubingh	Søren Bang
16:30-18:00	Bastian Popp (GER): The use of branded communities in sport marketing as an alternative to brand communities: the case of a German football community	Tom Bason (GBR): Creating shared value through sport: incorporating CSR into sport management curriculum	Michael Hess (ESP): Sport commitment among older amateur athletes: a study of the 2011 national senior games		Dr Andy Smith (GBR): In from the margins and back again? Reflections on the political salience of youth sport policy in Britain	Leigh Robinson (GBR): Why hasn't Malaysia won a gold medal at the Olympics?	Matthew Payment (USA): Examining the resource allocation and success of national Olympic committees governed by a corporate model	Michaël Mrkonjic (SUI): A contribution to good enough governance of European sports federations: from conceptualisation to deconstruction	Christos Anagnostopoulos (GBR): 'Getting the tactics right': implementing CSR in English football	James Corbett (GBR), Harry Arne Solberg (NOR)
	Ulrik Wagner (DEN): Making sense of national elite sport sponsorships – risk perceptions and corporate motives	Trong Toai Bui (VIE): A study on the motivations of students when participating in sport management's program	Peter Forsberg (DEN): Runners: types, identity and club affiliation		Jens Høyer-Kruse (DEN): Planning of Sports Facilities - The Ringsted Case	Packianathan Chelladurai (LAT): Factors behind excellence in sports	M. Mahwera (GER): Football match-fixing another art of insider trading	Pavel Kral (CZE): How Czech sport lost a cash cow: a case study of governance failure leading to crisis of Czech sport	Tim Pawlowski (GER): Perceived competitive balance in three European soccer leagues: implications for league management	
	Guido Ellert (GER): Live sport experience – a representative factor analysis to the relevant motives	Discussion	Celina Gonçalves (POR): Members retention in Portuguese fitness clubs: the influence of expectations, positioning, well-being and satisfaction		Evald Iversen (DEN): Public steering of privately owned sports facilities	Josef Fahlén (SWE): In search of the Swedish elite sport development system – approaching a micro-level analysis	Alex Thurston (GBR): New horizons for record setting: the case of technology and swimsuits	Discussion		
	Stéphane Champely (FRA): Extending classical statistical methods to study customer satisfaction an application to a private indoor climbing centre in France		Pedro Carvalho (POR): Determinants of fitness firms' growth in Portugal empirical evidence using panel data models							
19:30-24:00	CONFERENCE DINNER - Aalborg Stadium (Nordjyske Arena)									

EASM 2012 - preliminary programme (updated 6 September 2012)

Friday 21 September 2012 / Morning programme (registration from 8:00-9:00)										
Room:	Auditorium S 39	S 31	S 33	S 35	S 51	S 52	K 39	K 51	K 52	Auditorium S 50
09:00-10:00	KEYNOTE SPEAKERS (Room: Festsalen): Andy Dallin (professor, University of San Francisco, US), Henning Nielsen (international marketing director, Hummel, Denmark): Sport Marketing in a changing world.									
Theme	Sport policy	Leadership Issues in Sport Organisations	Participation in sport. Strategies and challenges	Sport media and journalism	Workshop: Sport policy	Workshop: Elite sport organization and management for world class performance	Governance in sport	Operation and management of sports and leisure facilities	Volunteering in sport	Play the Game symposium: AGGIS – Towards a Global Governance Index for sports
Chair Person	Steffie Lucidarme	TBA	Trygve Buch Laub	Jörg-Uwe Nieland, Thomas Horky, Ditte Toft	Barrie Houlihan, Veerle de Bosscher, Maarten van Bottenburg	Svein S. Andersen, Lars Tore Ronglan, Nikolai Böhlke	Christos Anagnostopoulos	Simon Shibli	Daniel Funk	Jens Sejer Andersen
10:00-11:30	Johan Norberg (SWE): Swedish elite sport at a crossroads? Results from a study of government support for elite sport	Victor Timchenko (RUS): Value management in Russian sport organisations	Sanne Fremlev (DEN): Commercial business and voluntary sport clubs united in sport2go	Thomas Horky (GER): Results of the International Sports Press Survey 2011 – from an international and the German perspective	David Maralack (RSA): The politics of sport regulation and policy in post-apartheid South Africa - paradoxes of global and community imperatives	Per Øystein Hansen (NOR): Strong beliefs – ambiguous feed-back signals: how elite skiers engage in critical self-reflection	Tim Breitbarth (GBR): Drivers, stages and capabilities of integrating corporate social responsibility in professional football	Johan Haentjens (BEL): Towards a multilevel performance assessment model for sport facility partnerships	Berit Skirstad (NOR): Challenges for theories of volunteering in sport	Hans Bruyninckx (BEL), Jean-Loup Chappelet (SUI), Frank van Eekeren (NED), Arnout Geeraert (BEL), Michael Groll (GER) - (AGGIS stands for: Action for Good Governance in International Sports organisations)
	Darryl Wilson (GBR): Elite sport success strategies: A case study of nations' performance in the Commonwealth Games	Stephen Morrow (GBR): Becoming a leader: a study of aspirant football club managers	Paul Downward (GBR): Does sports participation promote health? Challenges for providers	Ditte Toft (DEN): Sports journalism in newspapers – entertainment or watchdog?	Hyunjoo Cho (GBR): Whose story counts? The place of sport discourse in relations between North and South Korea from 1978-1997	PG Fahlström (SWE): The ecology of successful talent development in ice hockey. An ongoing study on Swedish sport clubs	Mathieu Djabbah (FRA): A sense-making approach of corporate social responsibility in French sport events – how do organizers make sense of CSR?	Sven Bakker (NED): Does type of management matter? The case of tennis and swimming facilities in the Netherlands	Simon Goldsmith (GBR): Recruiting volunteers to sports clubs	
	Jessie Brouwers (AUS): A systems perspective on elite sport policy and athlete success in tennis	Gerco Dalftsen (NED): Natural leadership in sport	Carlos Campos (GBR): Consumer engagement and social media: the case of twitter and its impact on sport participation	Victor Timchenko (RUS): Social media for community relationship management in Russian sport clubs		Lars Tore Ronglan (NOR): Institutionalizing sustained sporting success: top down or bottom up?	Els De Waegeneer (BEL): Ethical codes: fit for the promotion of ethics in sport?	Nahid Atghia (IRI): Success' causes of some selected sport complexes from the managers and loyal customers' viewpoints in Tehran	Bjarne Ibsen (DEN): The significance of local context for volunteering in sports associations	
	Dita Niedra (LAT): Effectiveness of sports schools in Latvia	Sally Shaw (NZL): Examining senior women's experiences in New Zealand sport organisations: a critical perspective	Stephen Hills (GBR): The strategic characteristics and industry position of Olympic broadcast rights: analysis of the impact of digital media using resource-based view and structuralist approaches	Karen Danylchuk (CAN): Facing off on twitter: a generation y interpretation of professional athlete profile pictures	Alkistis Papaioannou (GRE): MARKETING STRATEGIES APPLIED TO THE GREEK PROFESSIONAL SPORT SECTOR	Jari Lämsä (FIN): The legitimacy and funding of the Finnish high performance sport centres				
11:30-12:30	POSTER PRESENTATION + Coffee and sandwich break - Atrium/outside Festsal									

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Friday 21 September 2012 / Afternoon programme									
Room:	Auditorium S 39	S 31	S 33	S 35	S 52	K 39	K 51	K 52	Auditorium S 50
Theme	Sport policy	Leadership Issues in Sport Organisations	Participation in sport. Strategies and challenges	Other sport management related issues	Workshop: Elite sport organization and management for world class performance	Governance in sport	Operation and management of sports and leisure facilities	Volunteering in sport	Play the Game symposium: AGGIS – Towards a Global Governance Index for sports
Chair Person	Jessie Brouwers	TBA	Maja Piigaard	TBA	Svein S. Andersen, Lars Tore Ronglan, Nikolai Böhke	Kristy Crowley	Simon Shibli	Karsten Østerlund	Jens Sejer Andersen
12:30-14:00	<p>Marie-Therese Zammit (GBR): Olympic solidarity: evaluating equity in Olympic funding programmes</p> <p>Cem Tinaz (TUR): Is it Turkey's turn to host the Olympic Games assessment of recent sport development policy in Turkey</p> <p>Andrew Adams (GBR): Sport development is dead. Long live sport management?</p> <p>Steffie Lucidarme (BEL): Comparative analysis of the effectiveness of the sport promotion networks</p>	<p>Etsuko Ogasawara (JPN): Psychological contract fulfilment in youth coaches of the J League</p> <p>John Taylor (GBR): The impact of sports leadership training and engagement on youth development</p> <p>Alkistis Papaioannou (GRE): The relationship between human resource empowerment and organizational performance in municipal sport organizations</p>	<p>Mathieu Marlier (BEL): The effect of community sport on health, social capital and sport participation</p> <p>Stephanie De Croock (BEL): The inspirational function of role models for sport participation and development</p>	<p>Marion Herens (NED): Evaluation design for a community based physical activity program for socially disadvantaged groups – the case of communities on the move</p> <p>Yuhei Inoue (USA): Examining the capacity of spectator sport to facilitate psychological recovery after a disaster</p> <p>Daniel Yost (USA): Racial position segregation in intercollegiate football</p>	<p>Jeroen Schokkaert (BEL): The impact of development on recruitment strategies of football clubs</p> <p>Colin Allen (GBR): An investigation into the potential for a higher education institute network to deliver sport science support services to sports in the UK</p> <p>Nikolai Boehlke (GBR): Experiences from the frontline of management for world class performance – working in the UK sport research & innovation team</p>	<p>Mark Piekarz (GBR): Political risk management and sport: under-theorised, poorly understood and inconsistently applied</p> <p>Jo Lucassen (NED): Competence management and HRD in sport organizations</p> <p>Thorsten Dum (GER): Intra-organisational legitimation of sponsorship decisions - the case of an international sporting goods retailer</p> <p>Anna Gerke (FRA): The relationship of inter-organisational citizenship behaviours and product innovation: a study of two French sport clusters</p>	<p>Rikke Gade (DEN): Automatic occupancy analysis of sports arenas</p> <p>Kazuhiko Amano (JPN): Crisis management for public sports facilities the great east Japan earthquake example</p> <p>Bernard Auge (FRA): Sports facilities and public-private partnership : a partnership governance?</p>	<p>Daniel Funk (USA): Examining the volunteer lifecycle: a case study of sport volunteerism</p> <p>Oskar Solenes (NOR): Understanding volunteers at local recurring sport events</p> <p>Niki Koutrou (GBR): The event volunteer potential of sports-club volunteering</p>	<p>Barrie Houlihan (GBR), Biba Klomp (NED), Simona Kustec Lipicer (SLO), Jens Alm (DEN) - (AGGIS stands for: Action for Good Governance in International Sports organisations)</p>
14:00-16:00	Finger food & Farewell Reception (UCN): Awards, flag ceremony								