

A photograph of rows of red stadium seats in an arena. The seats are arranged in a perspective that recedes into the distance. Many of the seats have white numbers printed on them, such as '03' and '04'. The lighting is somewhat dim, creating a sense of an empty arena.

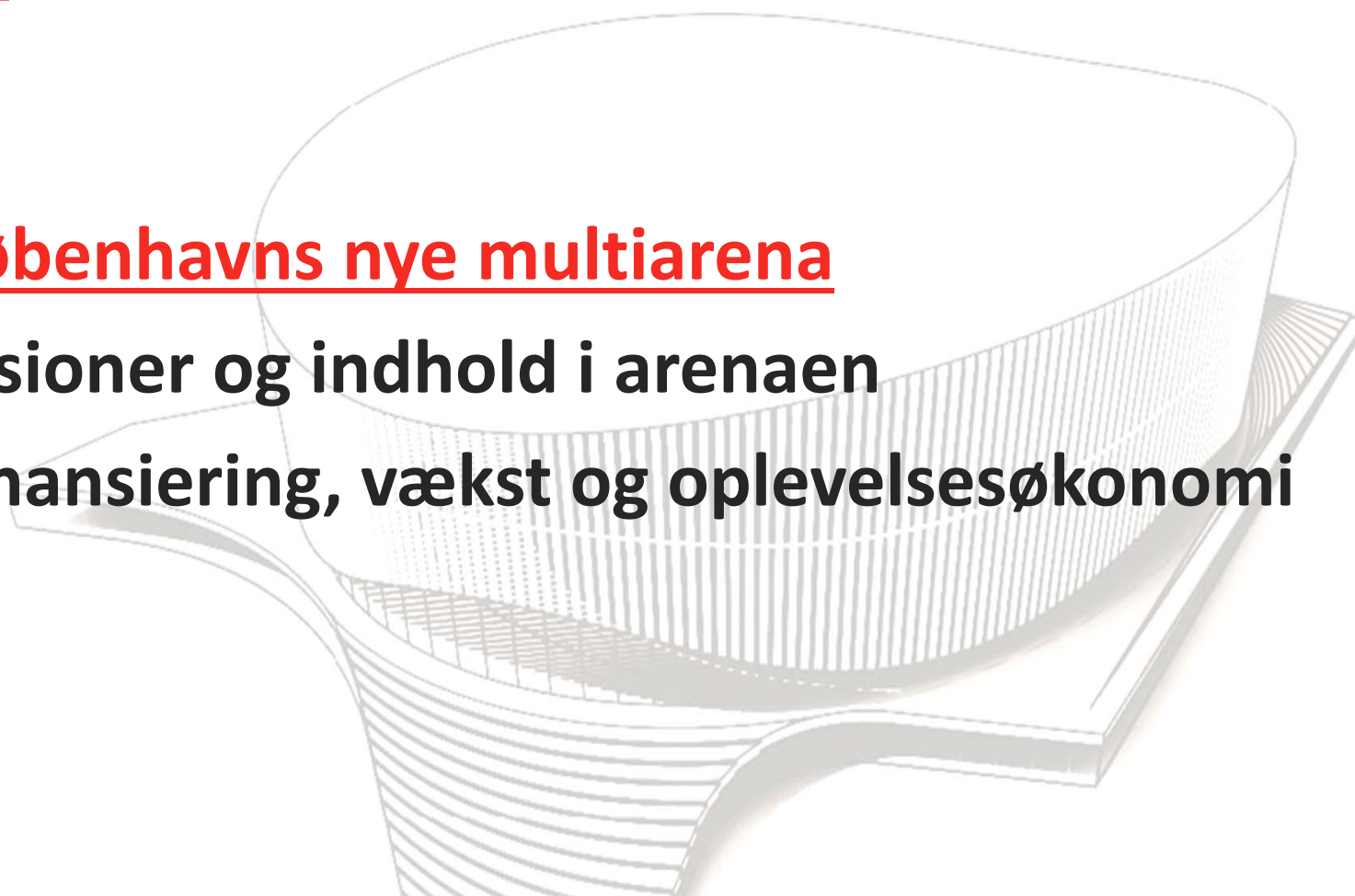
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ARENA**

Copenhagen Arena En ny vækstfaktor for København?

Claus Wiegand Larsen, Adm. direktør i Arena CPHX P/S



- Københavns nye multiarena
- Visioner og indhold i arenaen
- Finansiering, vækst og oplevelsesøkonomi



Baggrunden

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- København er en af de få europæiske hovedstæder uden en stor indendørs arena.
- Hovedstæder har en fordel, når man vil tiltrække større internationale events til landet.
- En multiarena vil medvirke til at styrke Københavns profil.



KØBENHAVNS KOMMUNE

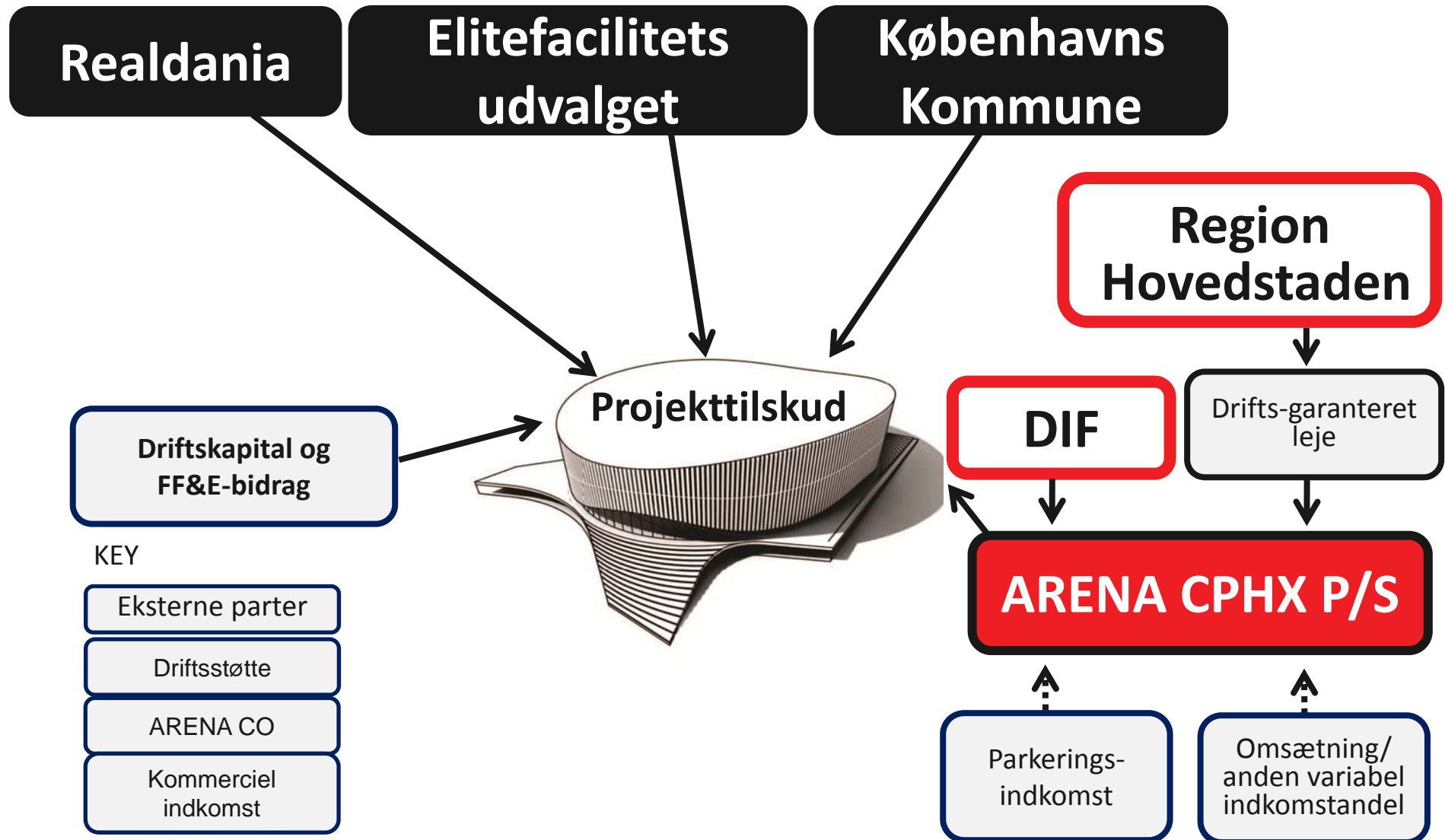
Realdania

LIVE NATION

Mangfoldighed, byudvikling og vækst

- **At styrke idrætslivet, kulturlivet og bylivet**
- **At bidrage til den økonomiske udvikling i DK**
- **At styrke byudviklingen i Ørestad Syd**

Finansieringen



▪ **Fleksibilitet**

Skalérbar ift. shows, koncert- og sports events

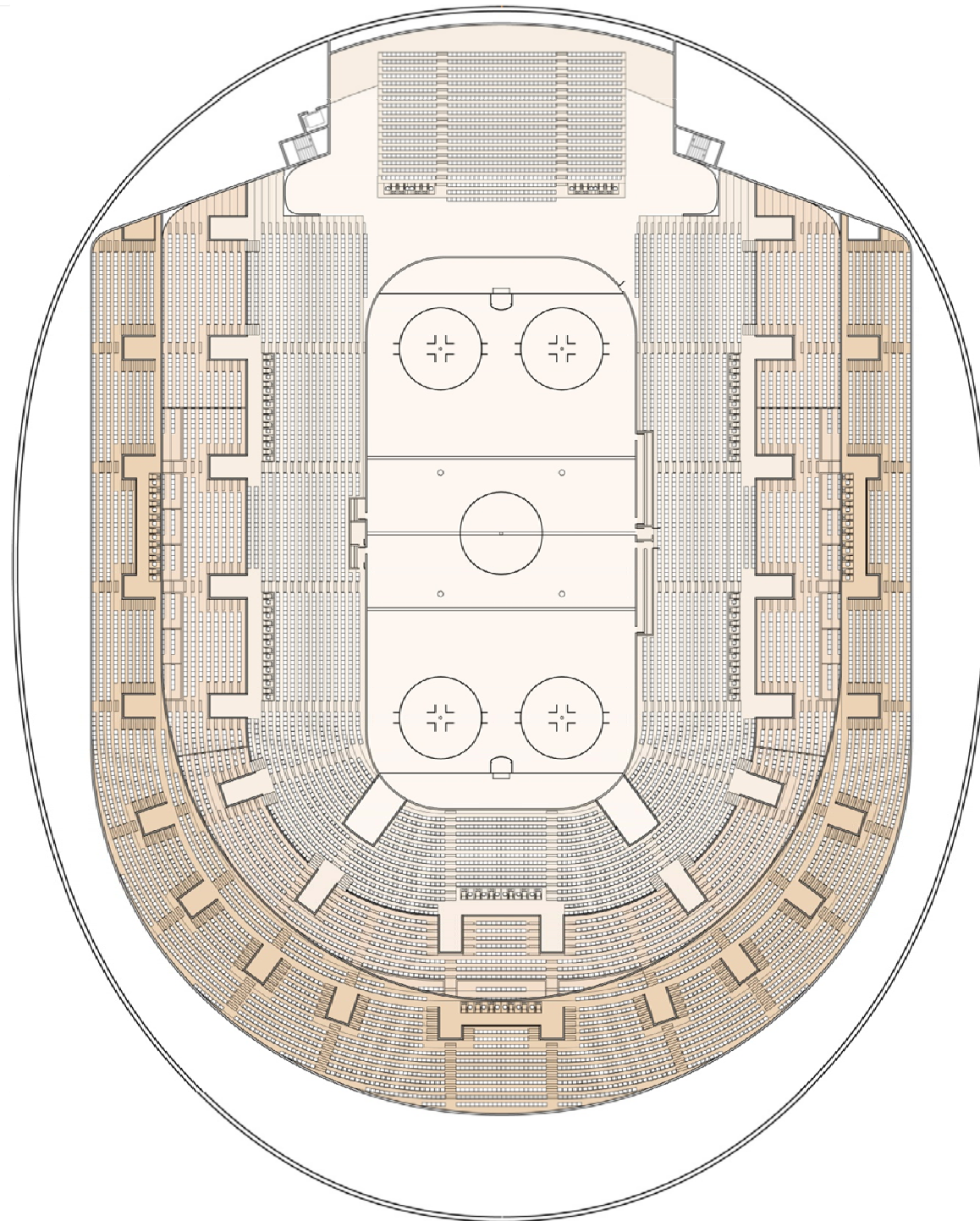
▪ **Kapacitet**

15.000 til koncerter, 12.500 til sport, 6-700.000 gæster årligt

▪ **Multifunktionalitet**

Svømning, motocross, beachvolley, cirkus mfl.

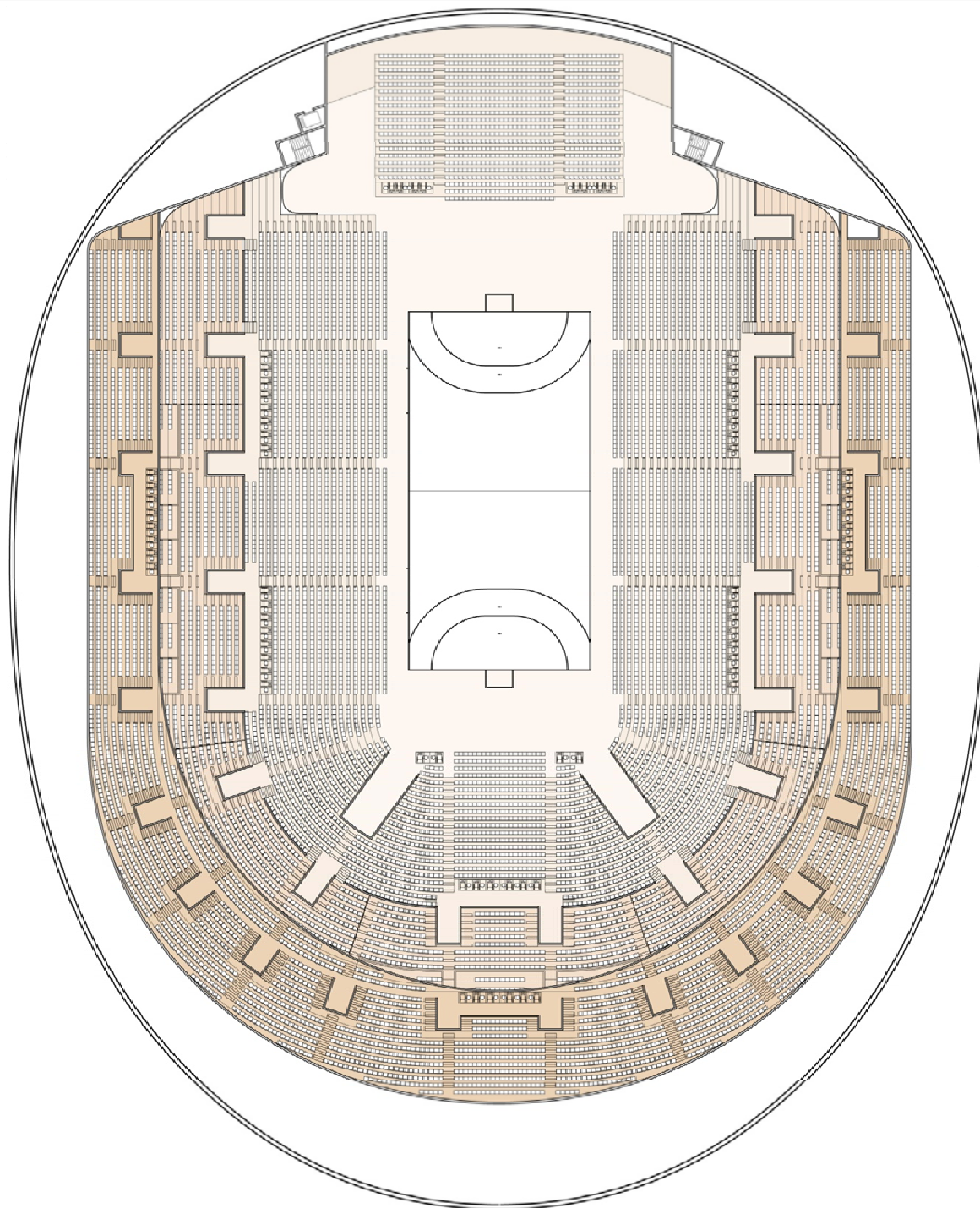




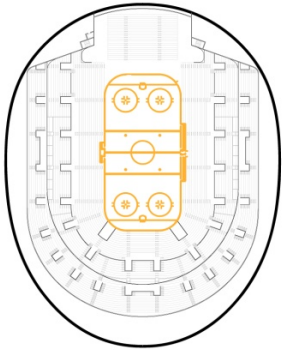
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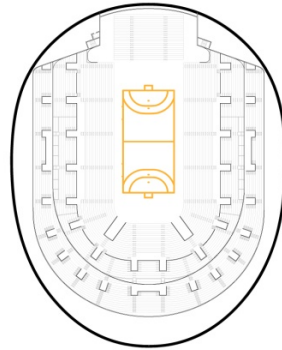
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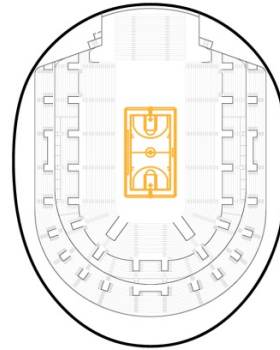
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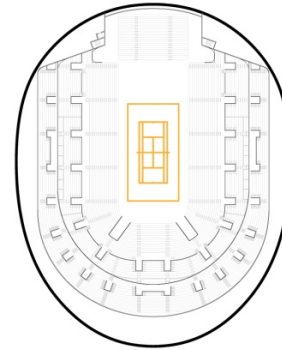
Ice Hockey



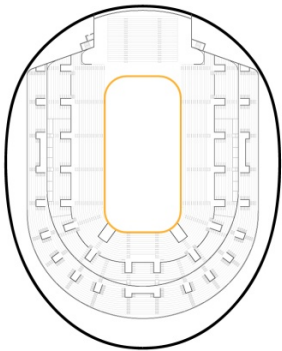
Handball



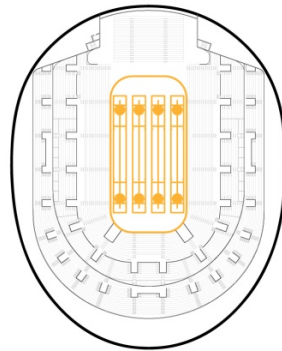
Basketball



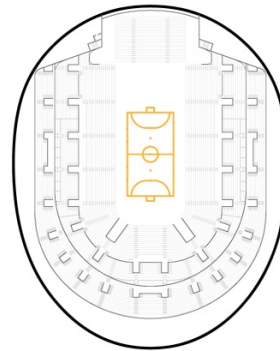
Tennis



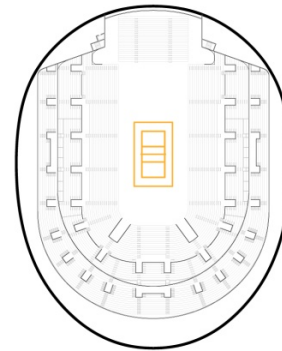
Ice Show



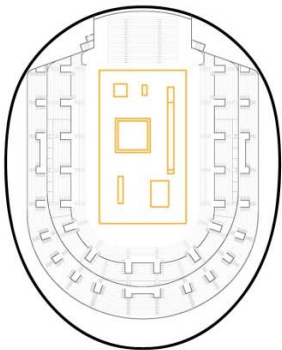
Curling



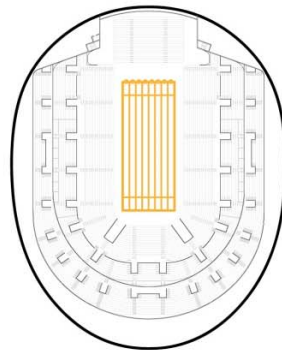
Futsal



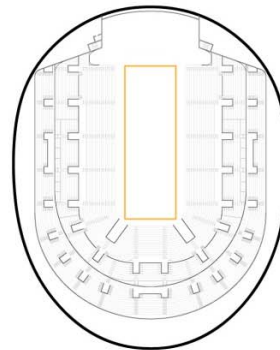
Volleyball



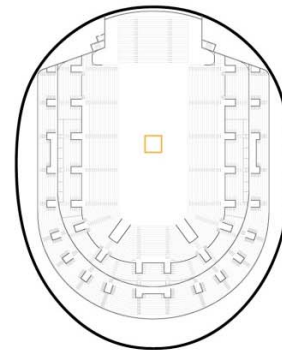
Gymnastics



Swimming



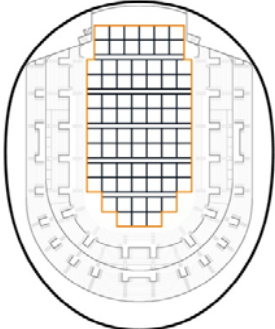
Equestrian



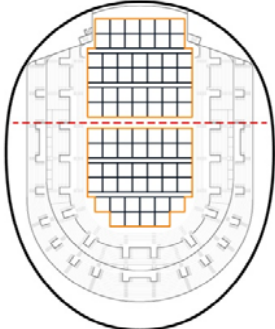
Prize Fighting

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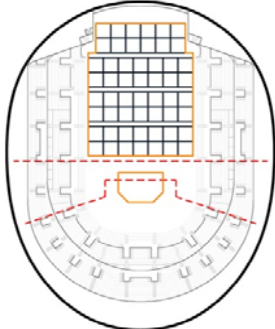
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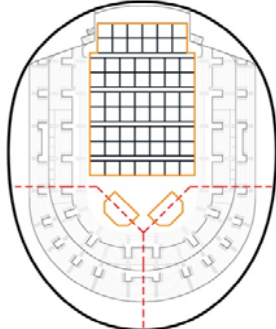
Trade Show



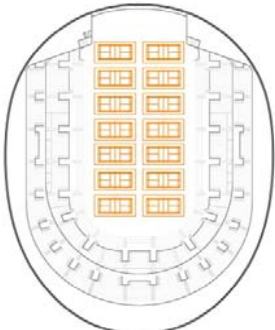
2 Small Trade Shows



Trade Show / Speaker



Trade Show / 2 Speakers



Badminton

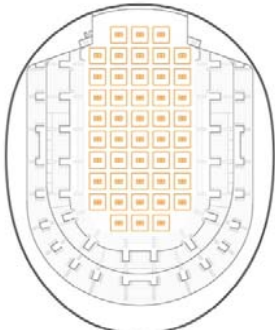
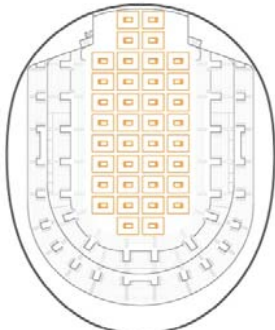
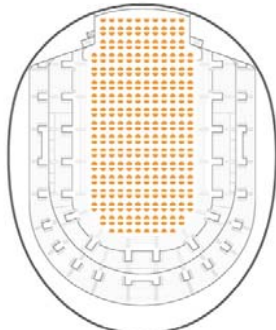


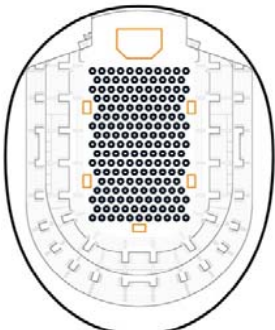
Table Tennis



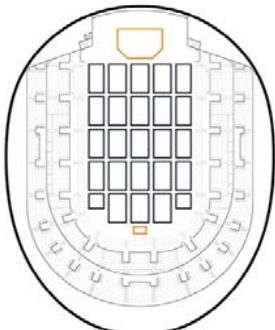
Billiards



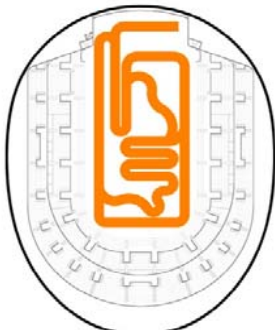
Poker



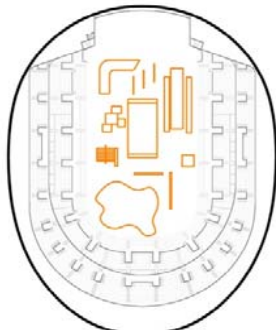
Banquet / Speaker



Awards Broadcast



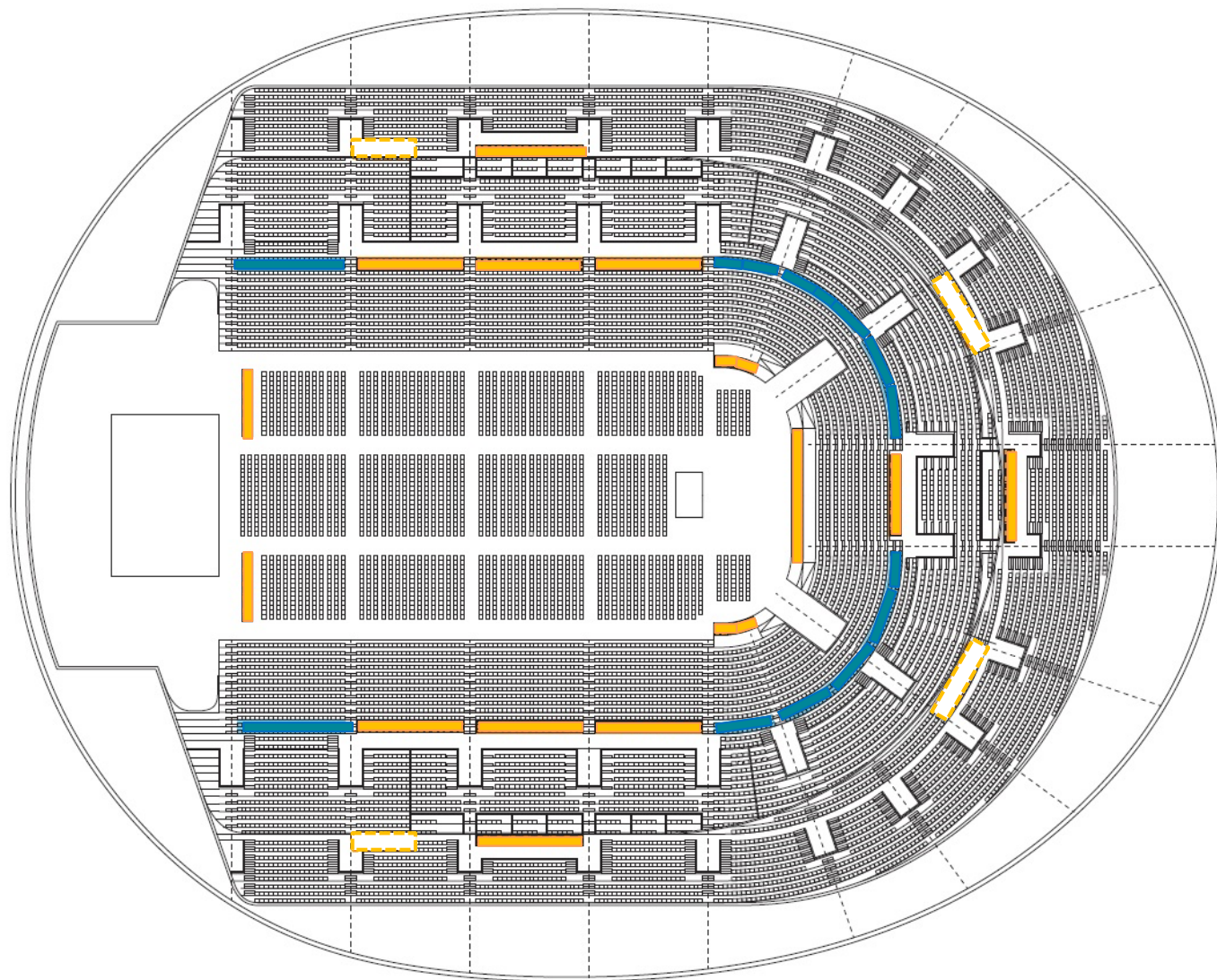
Motocross





Extreme Park


Tilgængelighed

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 Kørestolspladser + ledsagere

 Kørestolspladser + ledsagere (Premium level)

 Potentielle kørestolspladser

Af byggeriet, operatøren og brugerne

- **500.000 besøgende pr. år**
- **275.000 turister**
- **500 mio. kr. i værditilvækst**
- **1000 jobs i DK, 600 i KBH**

København er en af de få europæiske byer med en befolkning på over 1 million, som ikke har en stor indendørs arena!

En vækstfaktor for idrætslivet

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- **Family & Event Zone muligheder**
- **Transformation og multifunktionalitet**
- **Bredde fremfor nationalitet og lokalitet**
- **Samarbejde om værtsroller**
- **Design med input fra brugerne**
- **Udformning og beliggenhed skaber international værdi**
- **Store internationale mesterskaber**

Udfordringer

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Hvad sker der når
scenen er sat?

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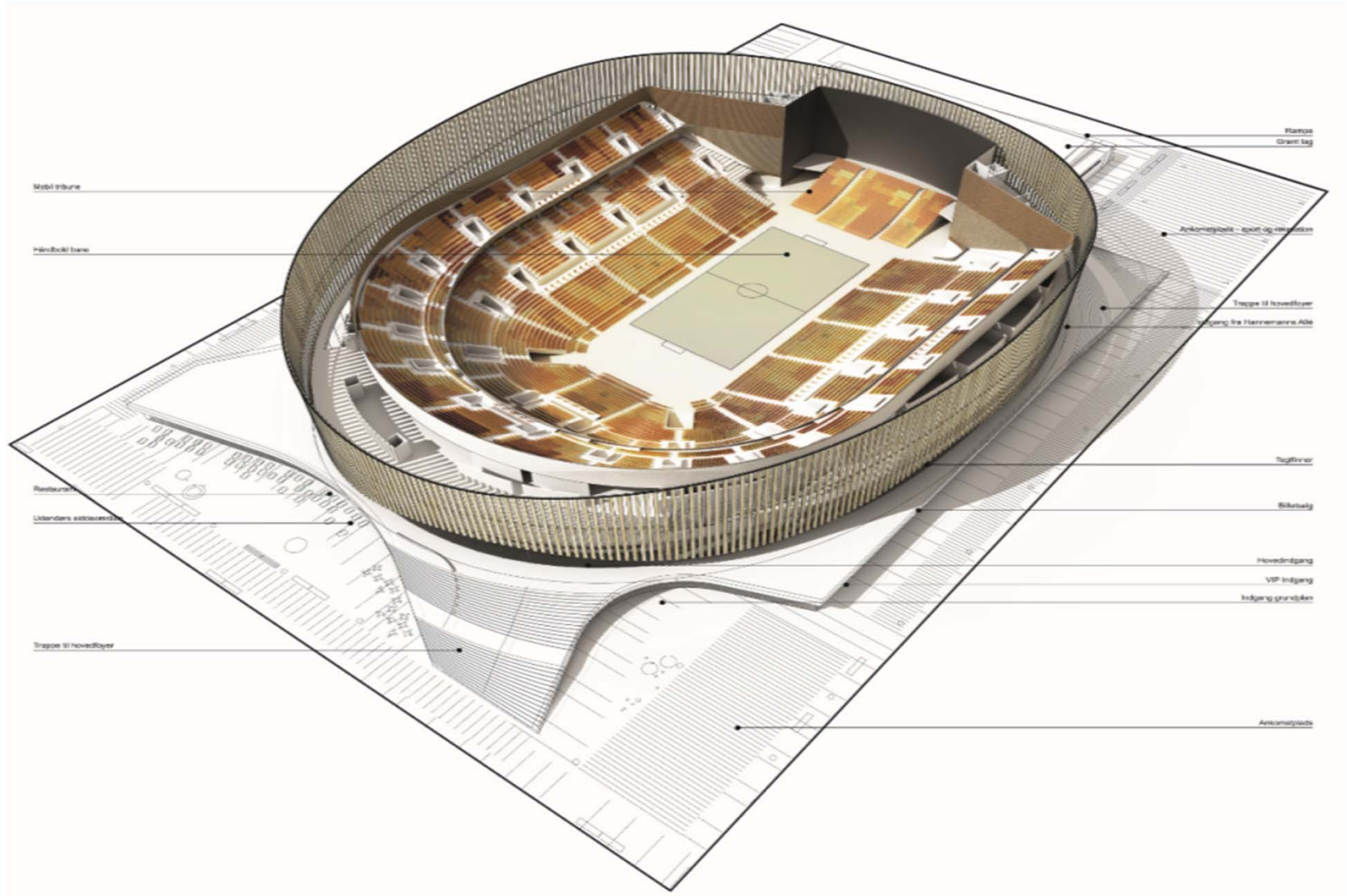
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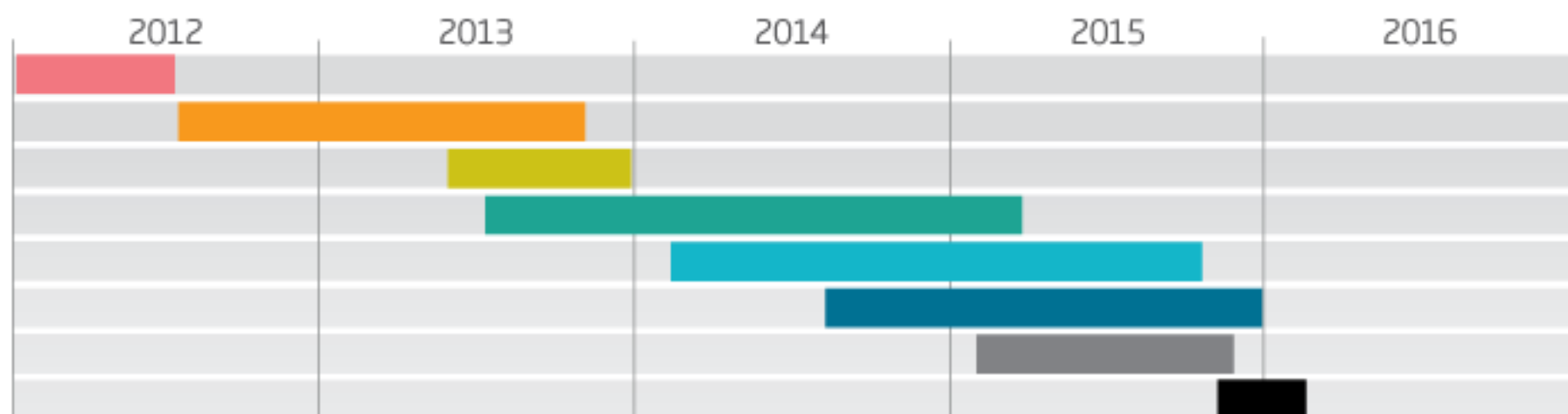
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- | | |
|--|---|
| ■ PRIMO 2012 - MEDIO 2012: DESIGNKONKURRENCE | ■ PRIMO 2014 - ULTIMO 2015: MEKANISKE OG ELEKTRISKE INSTALLATIONER |
| ■ MEDIO 2012 - ULTIMO 2013: PROJEKTERING OG PROJEKTOPFØLGNING | ■ MEDIO 2014 - ULTIMO 2015: INDVENDIGE ARBEJDER OG INTERIØR |
| ■ MEDIO 2013 - ULTIMO 2013: JORDARBEJDE, FUNDAMENT OG KLOAK | ■ PRIMO 2015 - ULTIMO 2015: BELÆGNING OG BEPLANTNING |
| ■ MEDIO 2013 - PRIMO 2015: RÅHUS (BETON, STÅL OG FACADER) | ■ ULTIMO 2015 - PRIMO 2016: TEST OG INDVIELSE |

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På gensyn!

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