



March 30, 2019

XCC

**IAAF**/mikkeller  
*World Cross Country  
Championships*  
Aarhus 2019

And I know it

**IAAF/AL-Bank**  
**World Half Marathon**  
Championships  
Copenhagen 29 March 2014

2014





## Hares & Hounds

Værdier

### Cross Country

- Cross Country
- Trail
- Bjergløb
- Hashing

Tilskuere

### Stadion

- Mellem- & langdistance
- Forhindringsløb

Deltagere

### Landevej

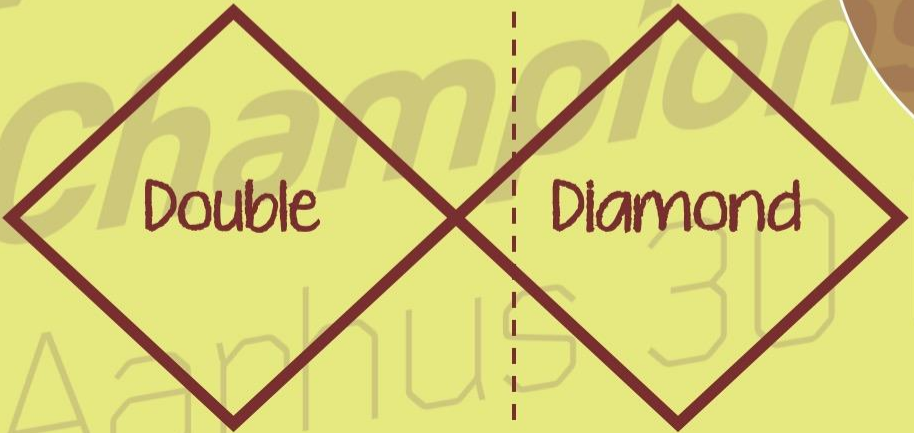
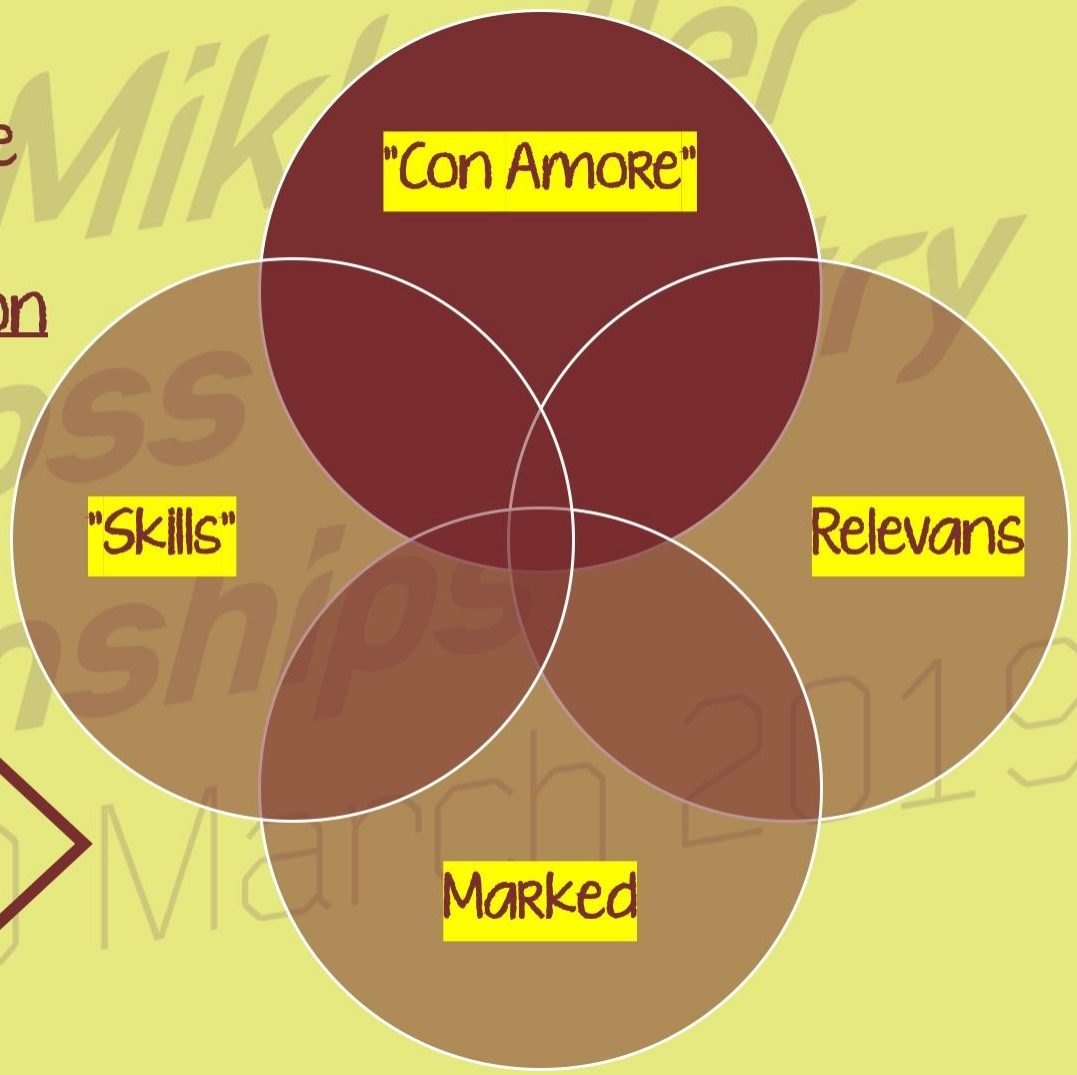
- 5k-10k-halvmaraton-maraton
- Ultra
- Fun Runs
- Bandits, Add-ons & Virtual

# Hvad er VM Cross?



**IAAF | Mikkeller**  
**World Cross Country**  
**Championships**  
Aarhus 30 March 2019

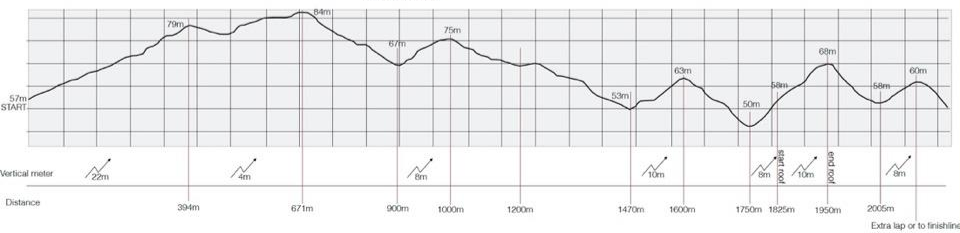
Styrende → Netværk  
Producenter → Designere  
Idræt → Kultur  
Kvalitet → Innovation



**IAAF / Mikkeller  
World Cross Country  
Championships  
Aarhus 30 March 2019**



**IAAF World Cross Country Championships  
Aarhus 2019**



**Geoff Burns** @geoffreyburns 3d  
It's going to be cold, muddy, sinuous, crowded, and raucous. And there will be a beer tent. Denmark is going to be putting on the greatest spectacle of XC racing the world has seen in awhile.

**Global Soul** @BKsCorner 1d  
ONE YEAR to go and its great to see how much effort @Aarhus2019 is putting into making this a truly world class event!  
#crosscountry is back!! Can't wait!

**Tim Hutchings** @TimHutchings1 3d  
@Aarhus2019 looks superb - & likely to bring together all great qualities of a WCh CC; most recent @iaaforg WCC editions have found it an elusive combination. 30/3/19 will NOT be

**The Real XC** @Real\_XC 5d  
@Aarhus2019 is set to be AWESOME #muddy #CrossCountry #fun. All ages together!

**Michael Scott** @urimiscott 3d  
One year from today @Aarhus2019 hosts @iaaforg World Cross Country!

Course looks spectacular with a reported total climb of 350 meters over 10K.  
There's a mud pit, sand pit, roof climb, and a cheering tent each 2K loop!

already so exciting to see start of what @Aarhus2019 is doing to innovate and engage whilst at same time going back to sport's roots

**Antti Pihlakoski** @pihlakoski Jan 29  
Something special coming again. Danish Athletics is the world leader or should I say front runner in developing the out of the stadium running events. I really look forward to experience @Aarhus2019 #iaaf

# Platform for udvikling?

## Læring - ideer - analyser

