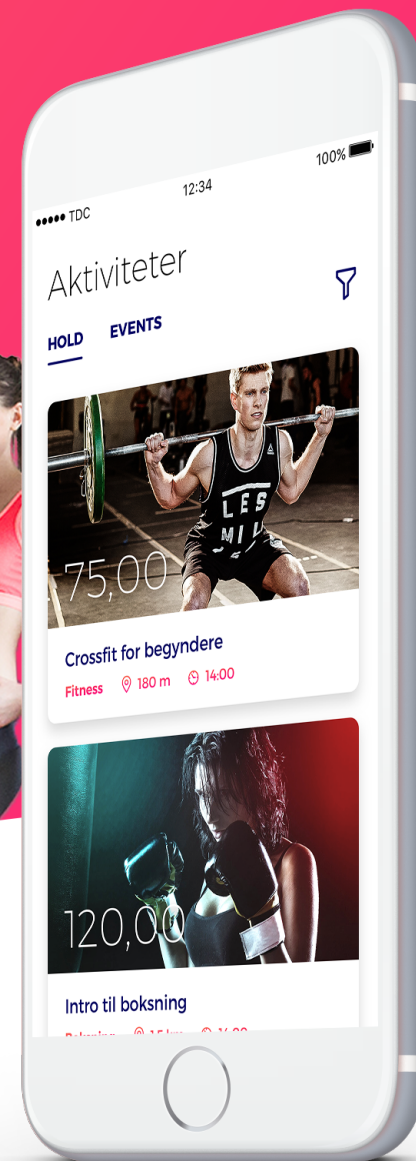


PEAKOUT

Press a button and work out

#livetobe150



VISION.

“ Embracing the new will define the next.

With sport innovation we inspire people to be more active.

By digitizing sports, we encourage and enable people to tap in to all sports - anywhere, anytime.


”



PROBLEM.

- 40% of all the fitness members, never show up
- Creating a fake sense of health
- The flipside of the subscription model
- The payment runs - also when you don't go

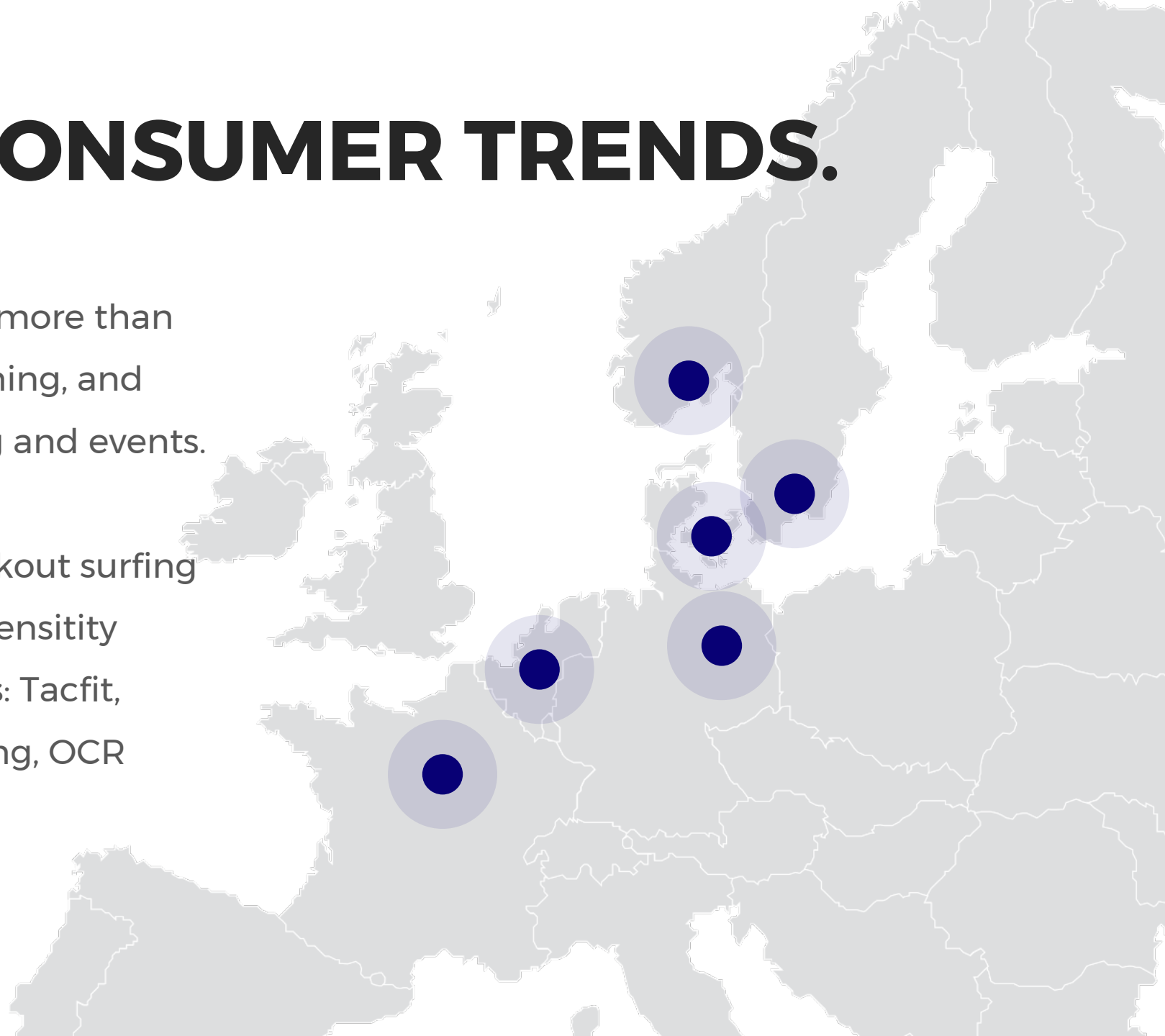
40%



MARKET & CONSUMER TRENDS.

The average European spends more than €300 yearly on sports and training, and €250 on sport related traveling and events.

- Lunch break workout & workout surfing
- Reduced time with high intensity
- New upcoming sport trends: Tacfit, Kaatsu Fitness, Ruffie Training, OCR

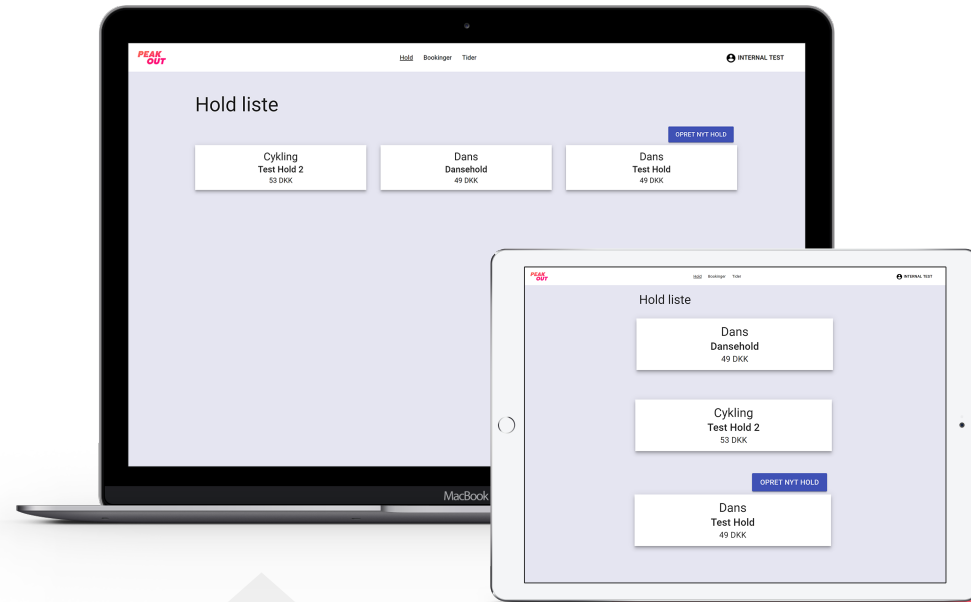


PRODUCT.

MOBILE APPLICATION



PROVIDER BACKOFFICE



MARKETPLACE.



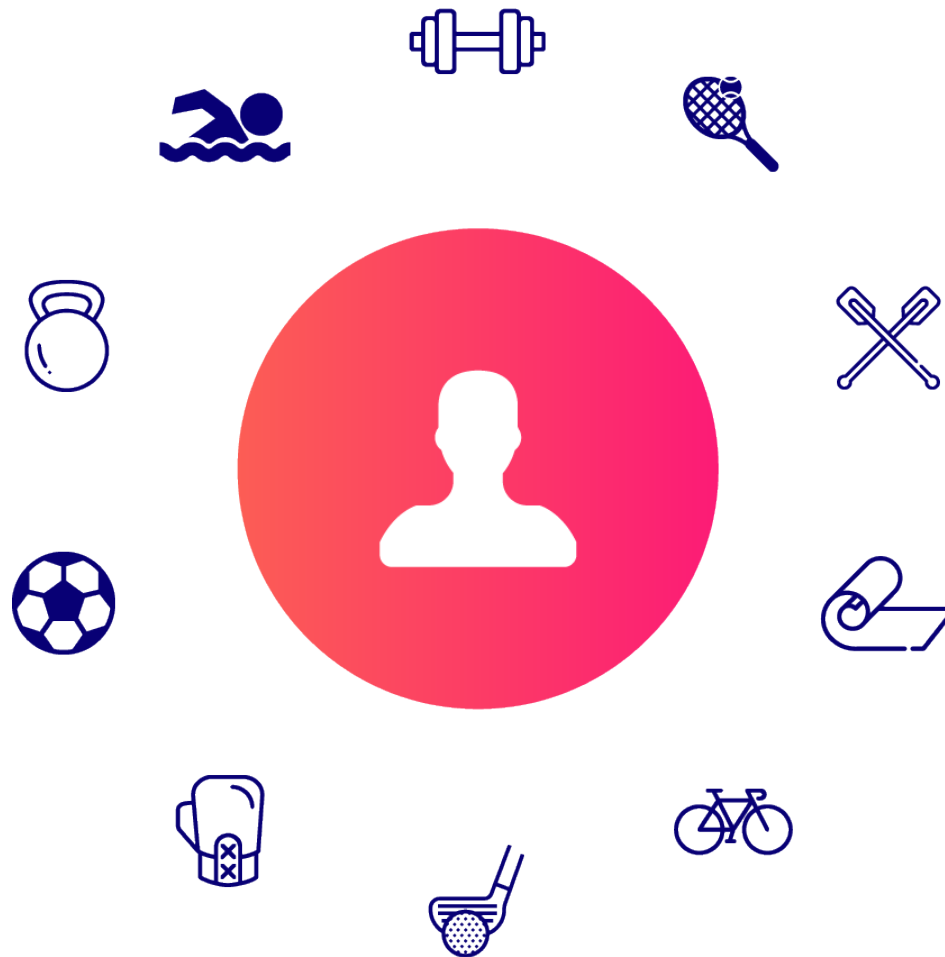
Partner



Marketplace



User



STATUS. IN 6 MONTHS



+2000

Downloads

+500

Bookings

+80

Partners

+20

Categories

+2000

Monthly activities

+10

Full-time Peakout
athletes



FUTURE.

- Full Danish KEY CITY expansion
- New Nordic strategy partnerships
- Scandinavian launch: Q1, 2018

