



A digital citizen to citizen platform

Anders V. Staehr  
Co-Founder

# Why are citizens inactive?

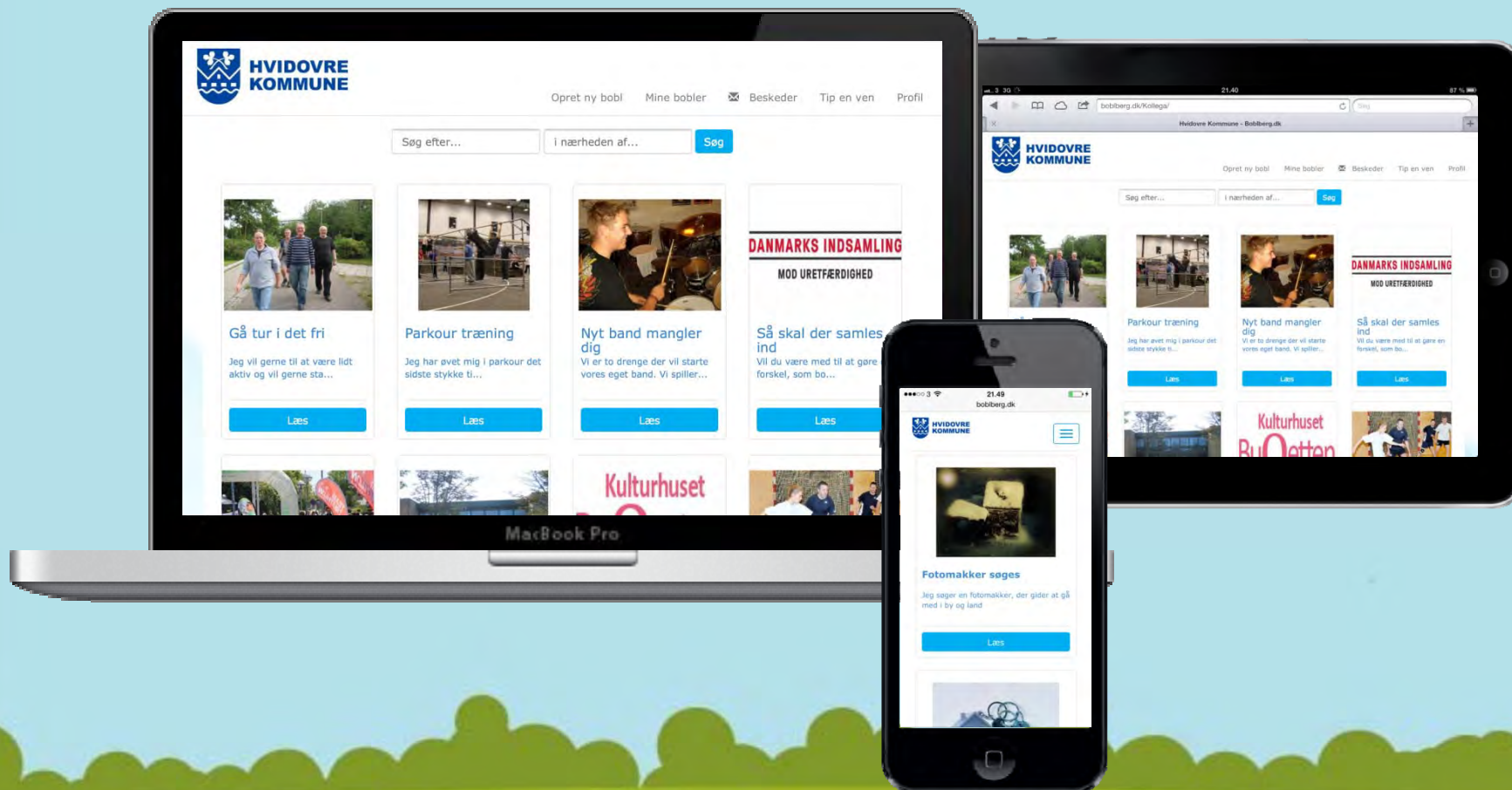
## Citizens experience obstacles

- Don't have anyone to go with (35,0%)
- Can't find the offers that match them (24,9%)
- Don't know the local initiatives (19,5%)

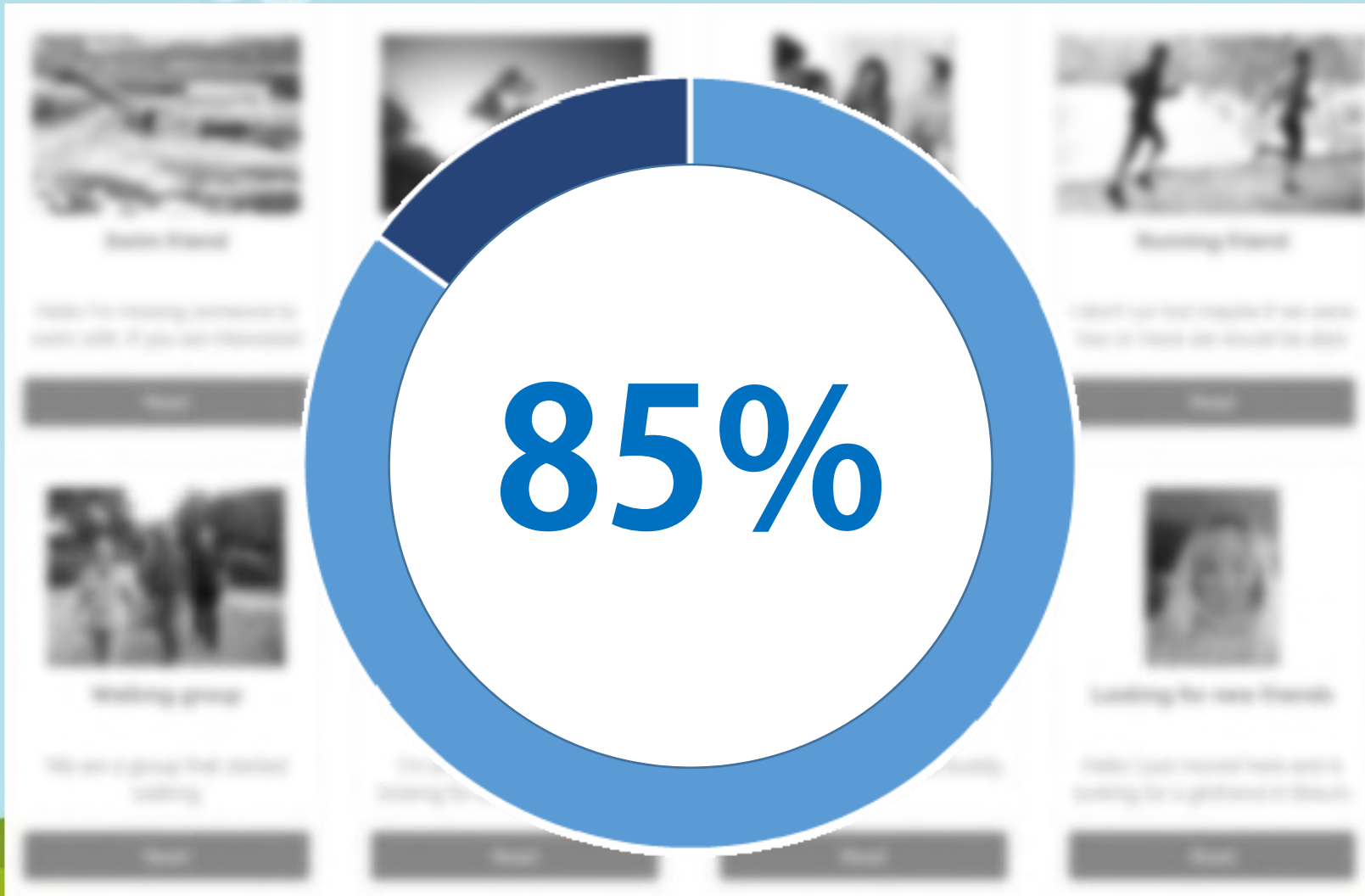
## Motivation to become more active

- Social network with others (58,9%)
- New experiences (34,1%)
- Exercise / Physical activity (32,5%)

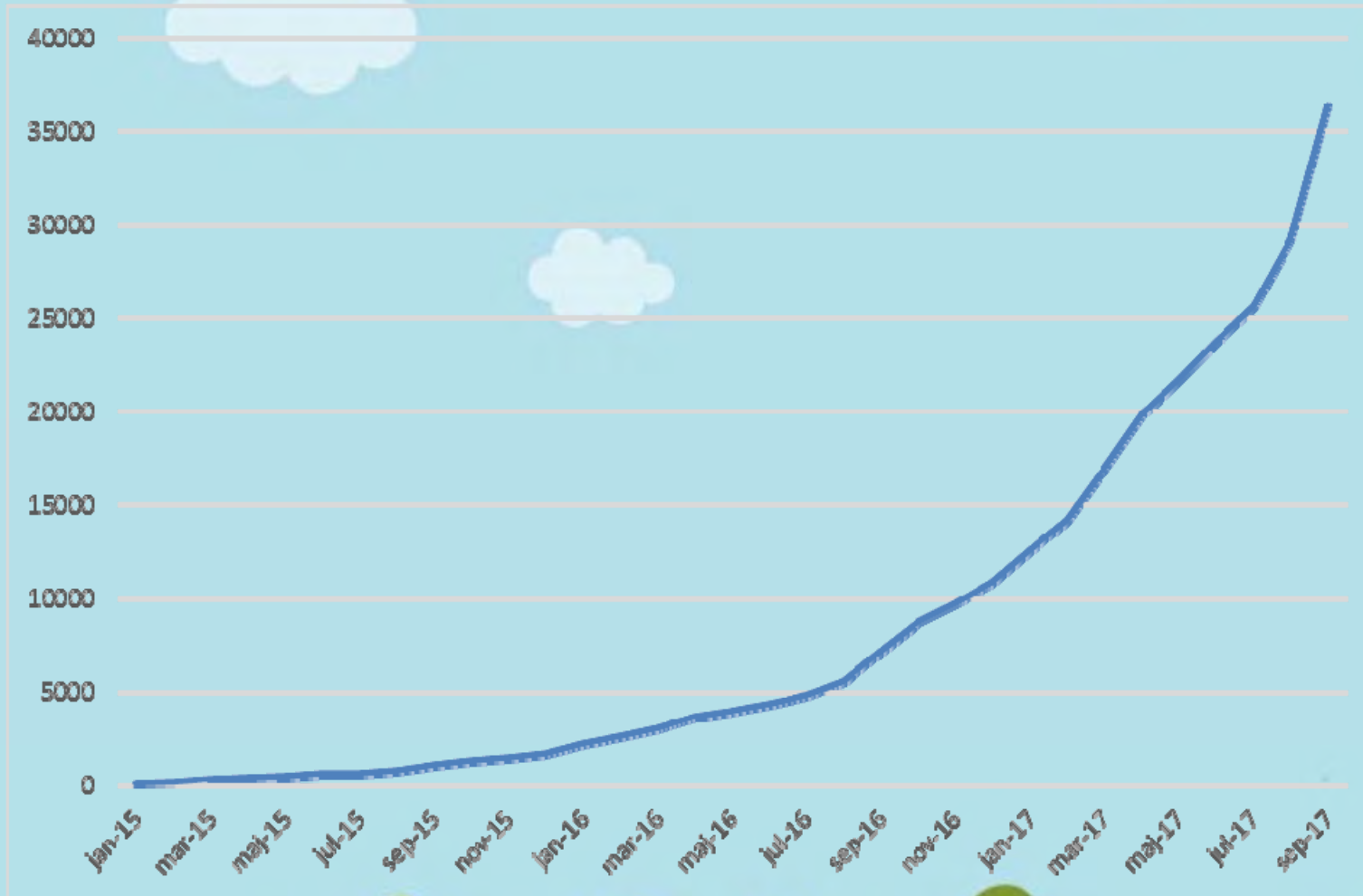
# A citizen to citizen platform



Share interests/activities, interact  
and meet in real-life



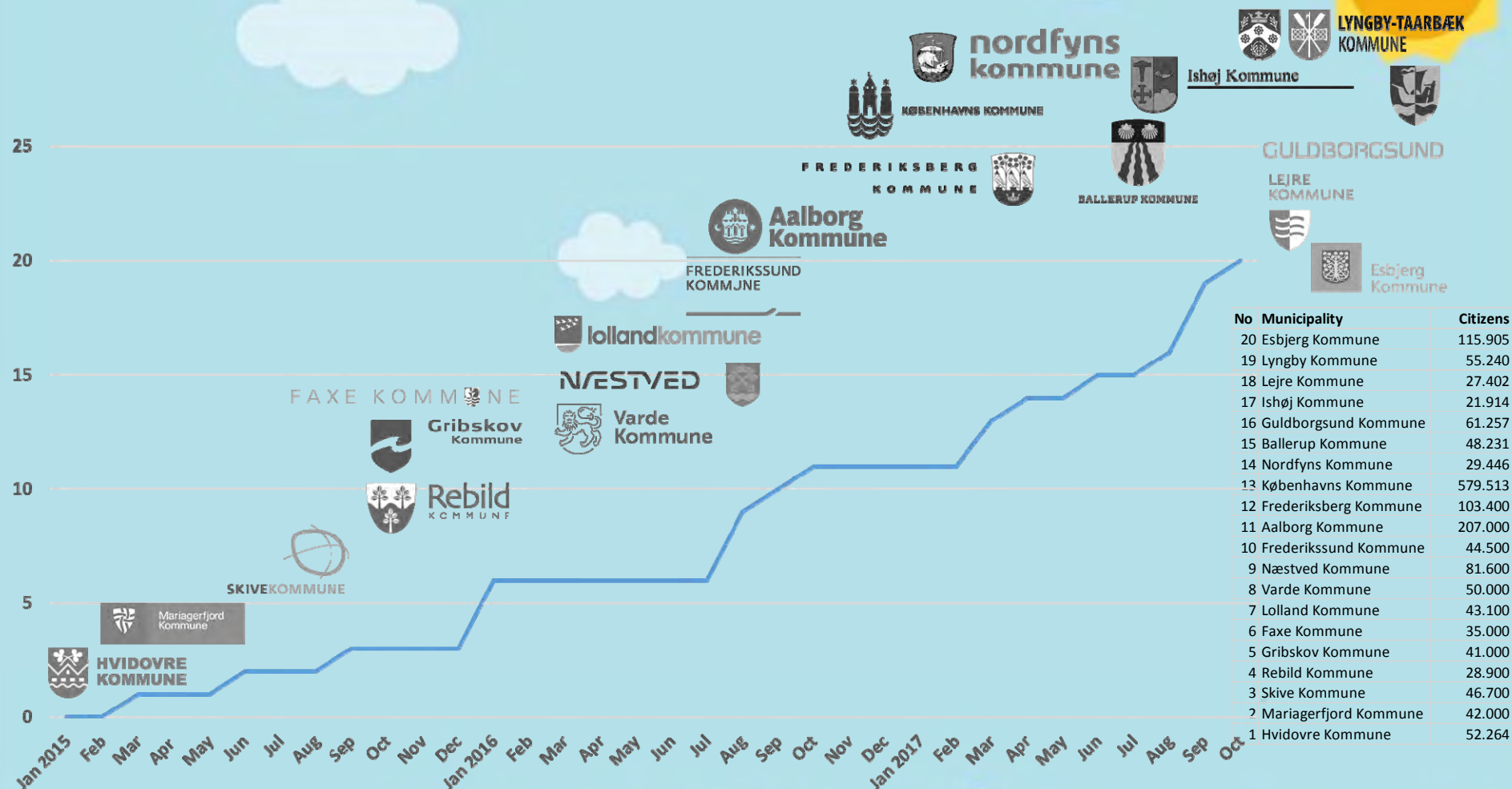
# More than 36,000 users



More than 36,000 users

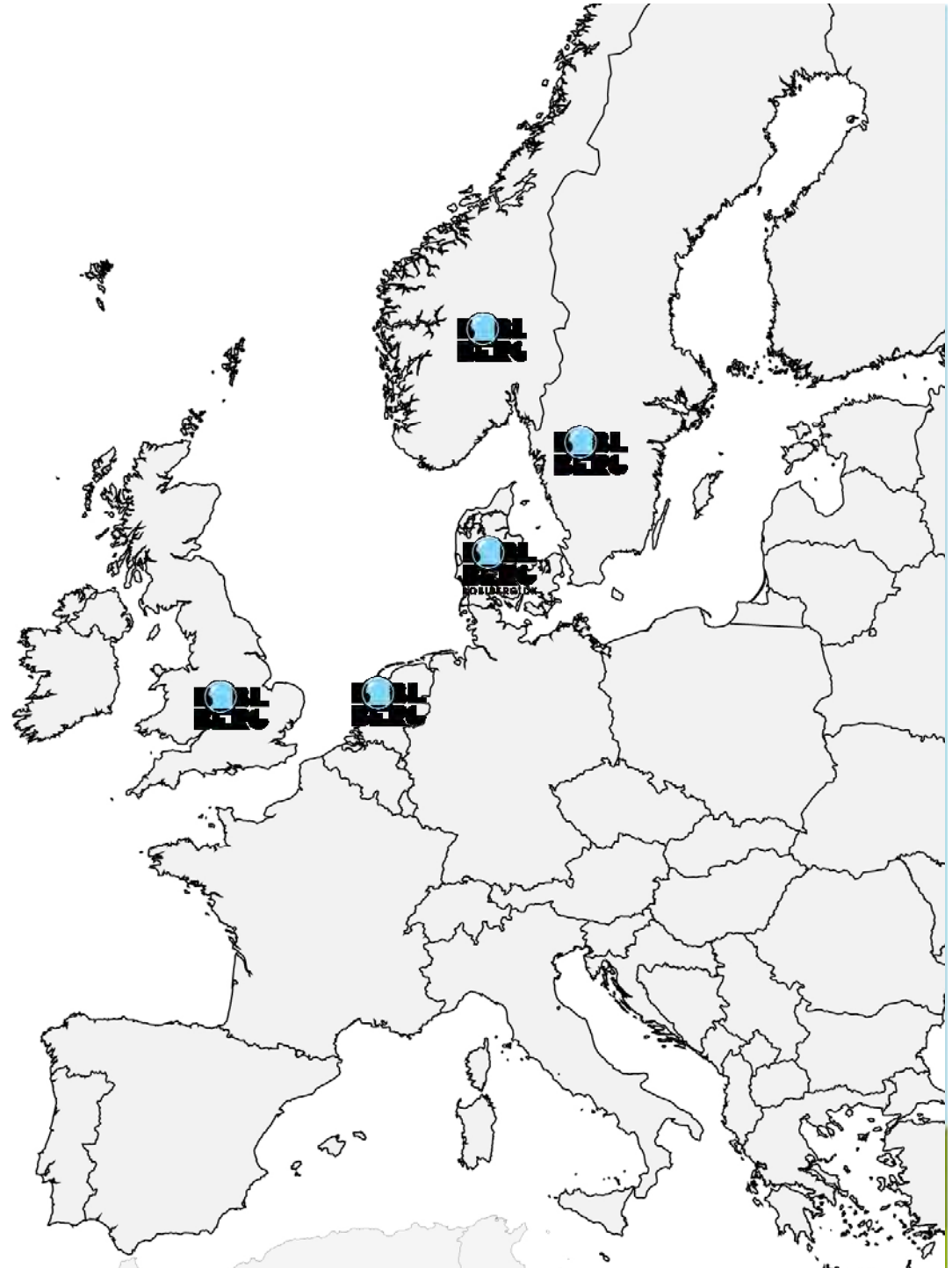


# Boblberg in 20 municipalities



# The Future

- Norway
- Sweden
- The Netherlands
- UK





# Thank you



Anders V. Staehr  
Co-Founder

Phone: +45 22250520  
E-mail: [as@boblberg.dk](mailto:as@boblberg.dk)