



Society needs a better shape physical and mental



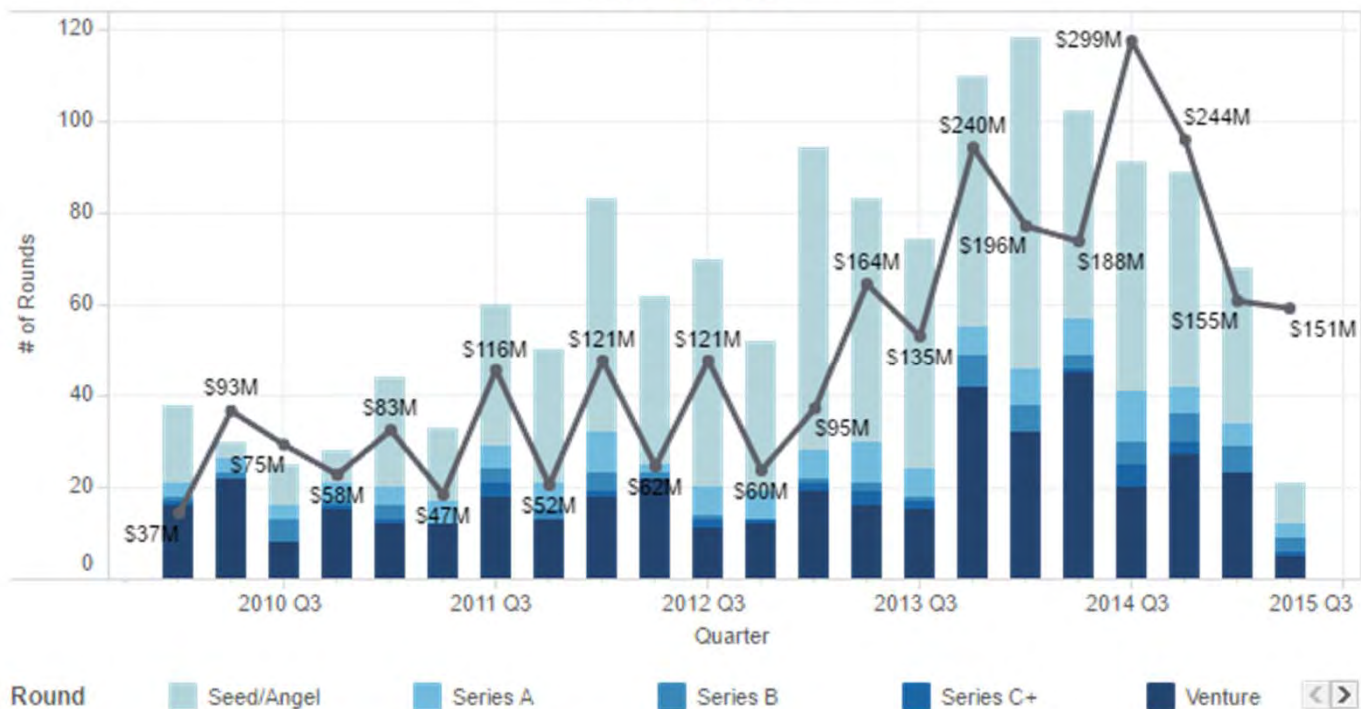


Sports is predominantly an international playground!



**TECH WINS
THE GAME**

Venture Investments in Sports Tech
2010 - 2015 YTD



■ Raised (\$USD)

Source: TechCrunch / Tableau (apr 2015)

250% INVESTMENT GROWTH

Why?

The combination sports and innovation is valuable for our society

Sports innovation helps to improve people's physical shape & health



Sports innovation improves the life of people with a physical disorder...



Sports innovation improves the life of people who need an extra hand



Sports innovation helps to improve the performance of athletes



Society benefits from sports innovations

ENERGY
HEALTHCARE
INFRASTRUCTURE
LEISURE
MOBILITY

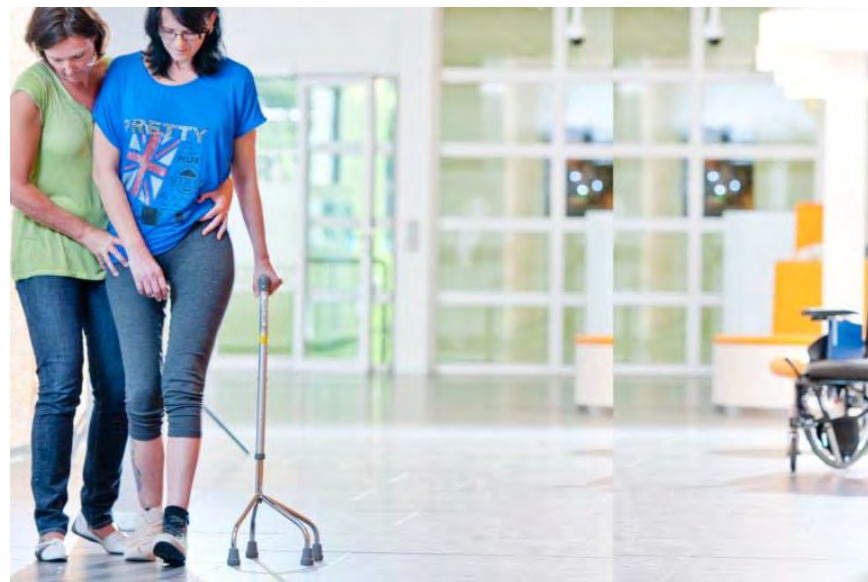




As regular family cars ultimately benefit from the performance and safety of F1



**As wheelchair users ultimately benefit
from cycling innovations**



As revalidation patients ultimately benefit from runners innovations - performance & technique

How?

By creating an environment to accelerate new sports innovations that offer value for as many people possible

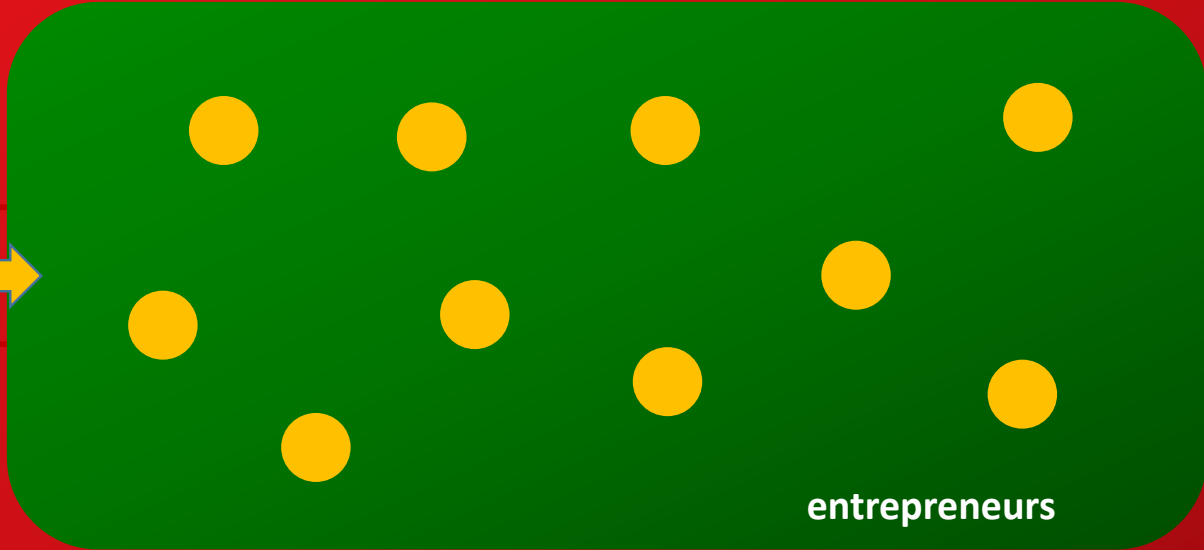
Sport eXperience Stadium



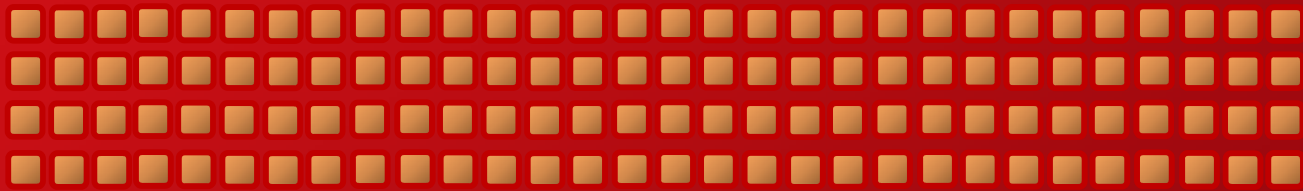
sponsors

mentors

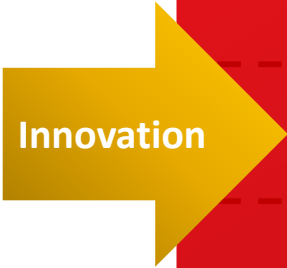
validators



press channels



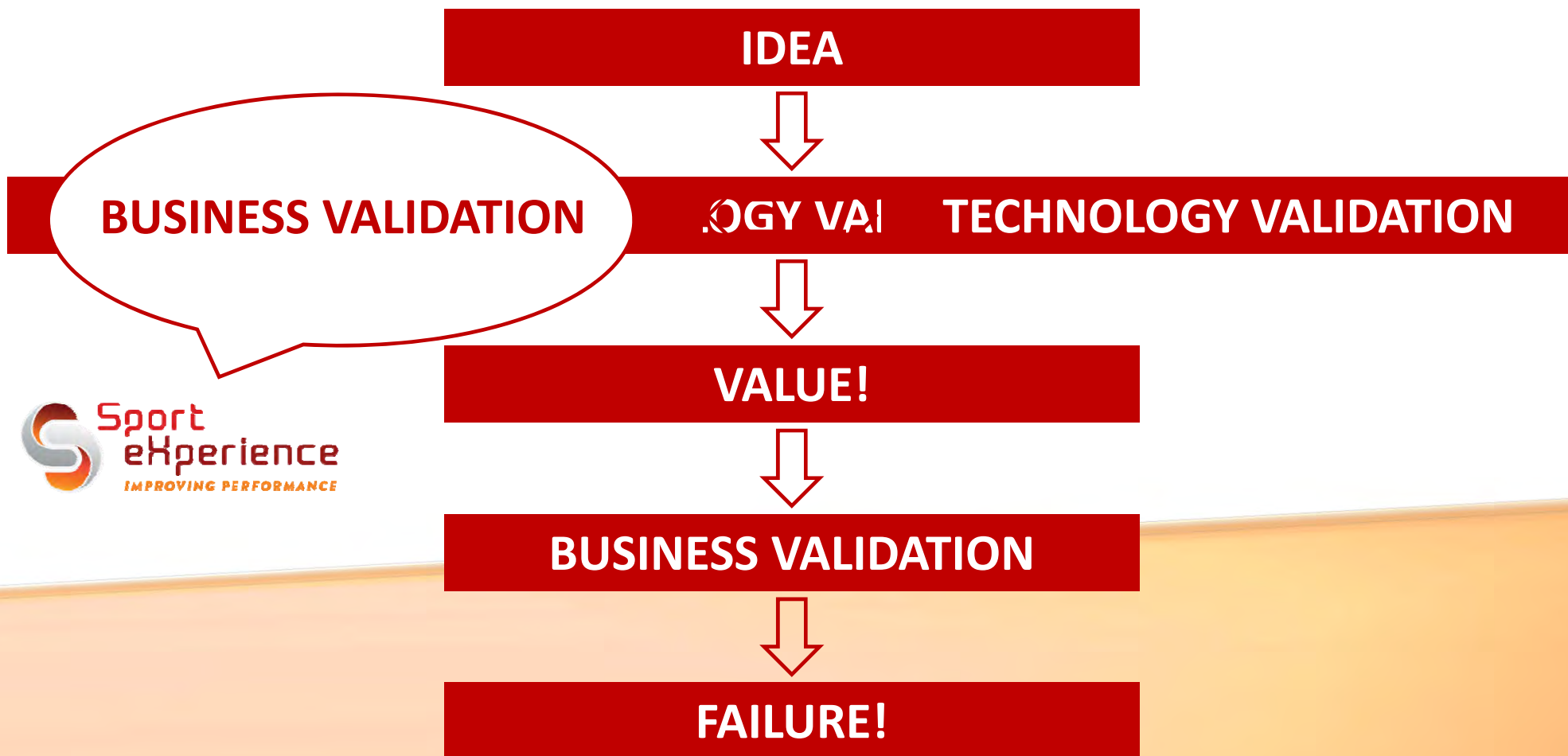
customers, partners, education, government, investors, promoters and other supporters....



selection



Traditional innovation





“Moreover, Sport eXperience has already achieved one big victory: Proving that Eindhoven can break out of the Dutch startup syndrome of focusing on a domestic audience and think globally.”

June 2017 Dispatches Media

Our playground



What?

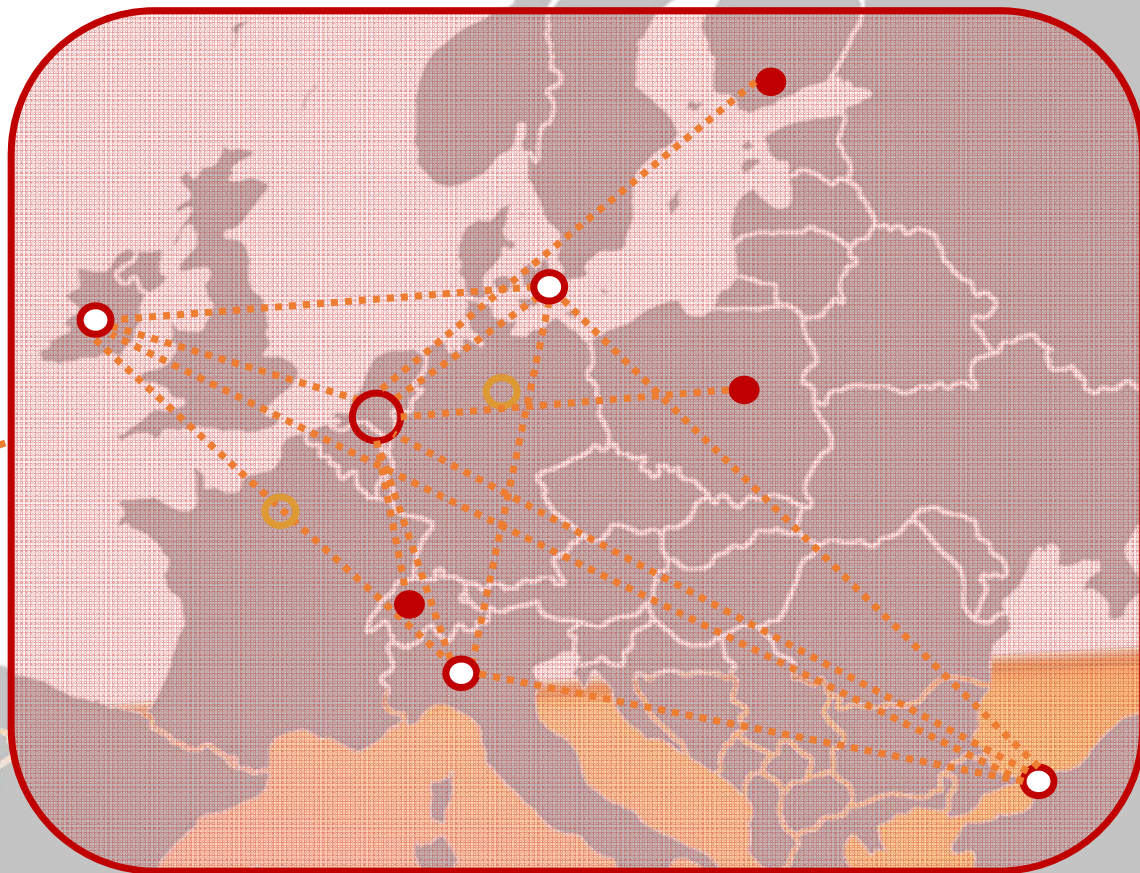
Our story continues as we grow together with the entrepreneurs



Window of opportunities

Expansion

- 2017
- 2018
- Partner



Our HQ: Ecosystem of SX Eindhoven





Join the Sport eXperience

To create more value for sport, technology, businesses, economy and society!





NOVEMBER 9TH, 2017

SPORT BUSINESS DAY

"ENTREPRENEURS PUSH BOUNDARIES"

Philips Stadion

PHILIPS STADION, EINDHOVEN

Discover how society benefits from innovations in sports

