



FIFA®

FIFA FORWARD

Development program



**Big increase in football
development investment**



**Stronger member
associations and football
development everywhere**



**Enhanced controls and
compliance for use of funds**



BEFORE
Separate projects & contracts



FIFA FORWARD
One contract and plan
per member association
and confederation to
meet specific needs

FOOTBALL PROJECTS

750,000 USD

per year

e.g. infrastructure,
women's football,
youth football, etc

RUNNING COSTS

500,000 USD

per year

e.g. governance,
administration,
competitions, etc

For every member association

All members receive 100,000 USD/year for running costs, then unlock grants of 50,000 USD for each of below criteria, up to a maximum overall total of 500,000 USD/year. At least two criteria should focus on women's football.



General
secretary



Technical
director



Men's league



Women's league



Women's football
strategy



Good governance



Refereeing
strategy



Youth men's
league



Youth women's
league



Grassroots
strategy



**FIFA
FORWARD**

ENHANCE COMPLIANCE FOR FOOTBALL DEVELOPMENT
ENSURING FUNDS ARE USED PROPERLY

FIFA®



Contract between FIFA
and member association



New FIFA Development
regulations



Local, independent audits
of FIFA Forward funds



All projects monitored by
FIFA administration and
FIFA Development committee



FIFA Development committee
(at least 50% independent members)



Publication of audited,
annual financial reports

FIFA Forward programme

Solidarity support

TRAVEL COSTS FUNDS FOR THE ASSOCIATIONS IN NEED

- For member associations in need, up USD 250 000 per year
- Beneficiaries list and criteria to be defined
- Funds used to reimburse costs incurred in participation to international competitions (U17, U20 and women's)

EQUIPMENT CONTRIBUTION FOR LESS PRIVILEGED

- Basic football equipment (national teams or leagues equipment; training equipment; footballs)
- Beneficiaries list and criteria to be defined

EXCHANGE AND INTERNSHIPS

- Administrative or technical staff to be trained within other member associations or confederations within exchange/internships programmes

Football development Greenland



FIFA Support

In cooperation with Danish Football Federation

- Football pitch in Qaqortoq
- Provision of equipment and teaching material
- Football festivals /school festivals
- Grassroot coaching courses
- Grassroot development plan

GBU plan for grassroots development

Plan for the GBU Grassroots football activities for 2012-2015

	2012	2013	2014	2015
<p>GBU Coca Cola football schools</p> <p>4-5 days with 2-3 hours with football activities. Local coaches are in charge of the football schools</p> <p>Open for all children from 5 to 15</p> <p>The participants will pay a fee for taking part in the football schools</p>	<p>Runs in 15 out of 17 towns in Greenland</p> <p>Greenlandic instructors (GBU) visit: Upernavik, Qasigiannuit, Sisimiut and Maniitsoq</p>	<p>Runs in 15 out of 17 towns in Greenland</p> <p>Greenlandic instructors (GBU) visit: Ilulissat, Nanortalik, Paamiut, and Ittoqqortoormiit</p>	<p>Runs in all towns in Greenland</p> <p>Greenlandic instructors (GBU) visit: Qaanaaq, Uummannaq, Aasiaat and Qeqertarsuaq</p>	<p>Runs in all towns in Greenland.</p> <p>Greenlandic instructors (GBU) visit: Tasiilaq, Qaqortoq, Kangaatsiaq, Nuuk and Narsaq</p>


FIFA Forward programme Objectives contract



The FA Group
Strategic Plan 2011-2015

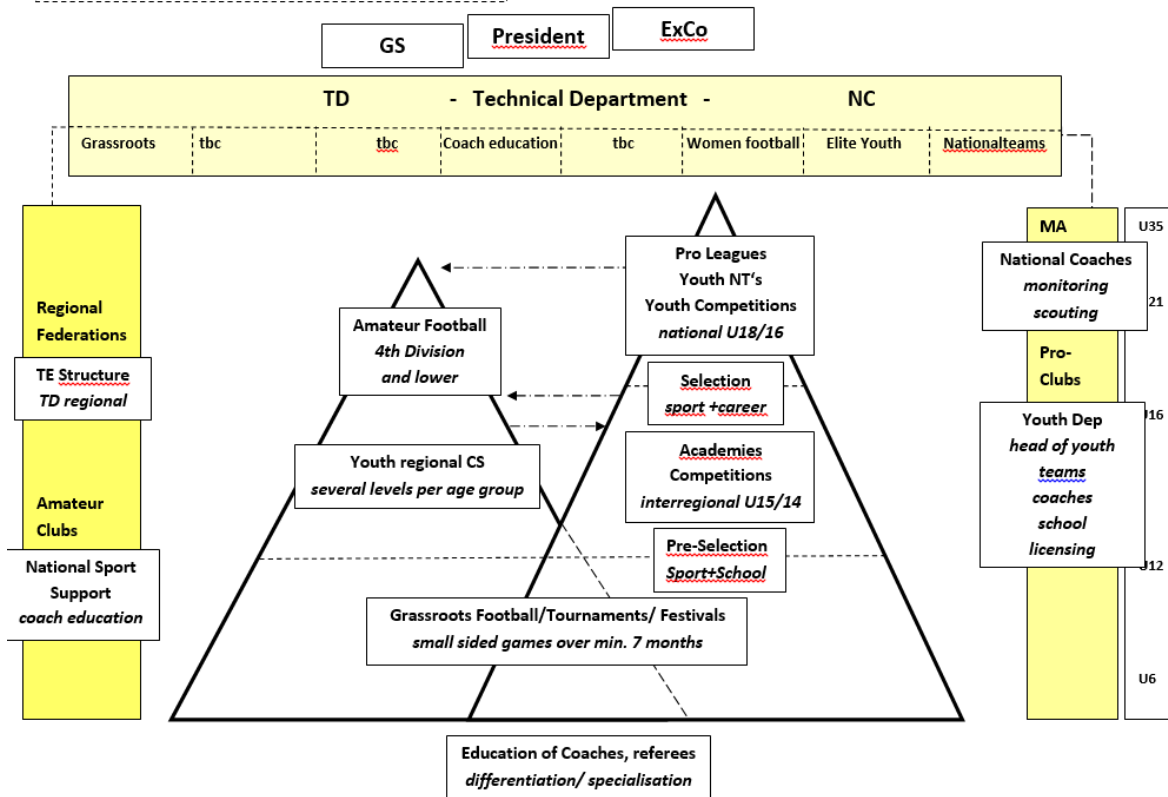


FIFA Example of Strategic Plan

	<p>STRATEGIC PLAN</p> <p>KEY OBJECTIVES</p>	<p>COMMENTS</p> <p>KPIs</p>
<p>Prepared by Stanley Jacobs St. Kits and Navis</p>	<p>President: Anthony Johnson</p>	<p>Gen. Secretary: Stanley A. Jacobs Technical Director: Lenny Lake</p>
<p>GOAL ONE ADMINISTRATION</p>	<p>1. Conduct a Human Resource needs analysis and refine the organisation structure by June 2014</p>	<p>Completed See Strategic Plan</p>
	<p>A. Define roles of all Committee members and staff by 2014</p>	<p>CONCACAF and FIFA are looking at developing policy manuals for all MA'S as a best practice guide.</p>
	<p>A. Institute a performance evaluation system by 2015</p>	<p>Evaluation of all staff done by 31.12.2015</p>
	<p>A. Write a policies/procedures manual 2015</p>	<p>Manual completed 30. June 2015</p>
	<p>A. Agree formal decision making and reporting mechanisms</p>	
	<p>1. Develop Marketing/Communications Plan by 2015</p>	

Development pyramide

Case study Switzerland 2010





Thank you

FIFA[®]

For the Game. For the World.