



*Connecting the global surf, ski and boardsports community*

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# Problems

160+ million surfers, skiers & boarders experience similar problems








Looking for gear, lessons and local knowledge



**Erik**



**Annebeth**

-  Gear is expensive to buy, travel with & rent from businesses
-  Gear is difficult to travel with & find in many locations
-  Difficult to get local knowledge regarding weather conditions & spots
-  Non transparent & hard to find quality teachers
-  Difficult to find ski & board buddies




Can provide gear, lessons and local knowledge



**Mads**



**Paulo**

-  Gear is often unused
-  Missing a channel to rent out through
-  Missing a channel to provide lessons through

# Problems

Missing link between people in need of gear, lessons & local experiences and anyone who can provide it



Looking for gear, lessons and local knowledge



**Erik**



**Annebeth**



**MISSING LINK!**



Can provide gear, lessons and local knowledge



**Mads**



**Paulo**



Gear is expensive to buy, travel with & rent from businesses



Gear is difficult to travel with & find in many locations



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Non transparent & hard to find quality teachers



Difficult to find ski & board buddies



Gear is often unused



Missing a channel to rent out through



Missing a channel to provide lessons through



# Value Proposition

YoooWe breaks down the barrier & connects the global community



**Erik**



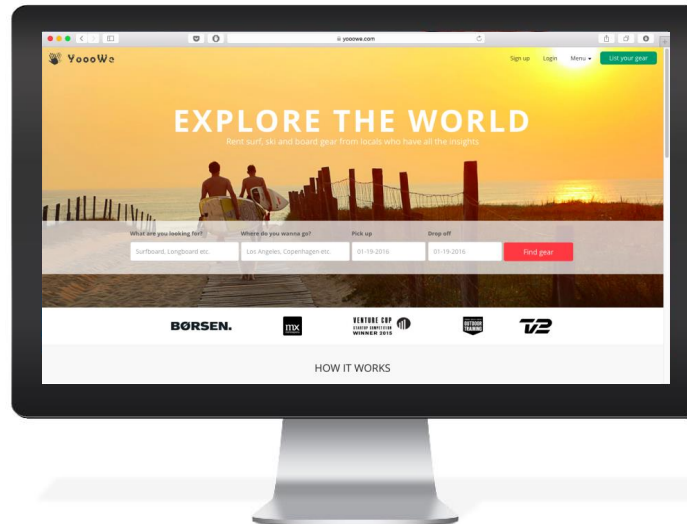
**Annebeth**



**Mads**



**Paulo**

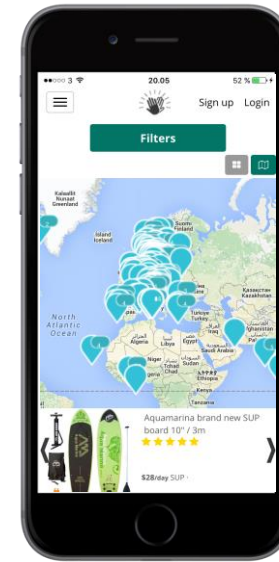
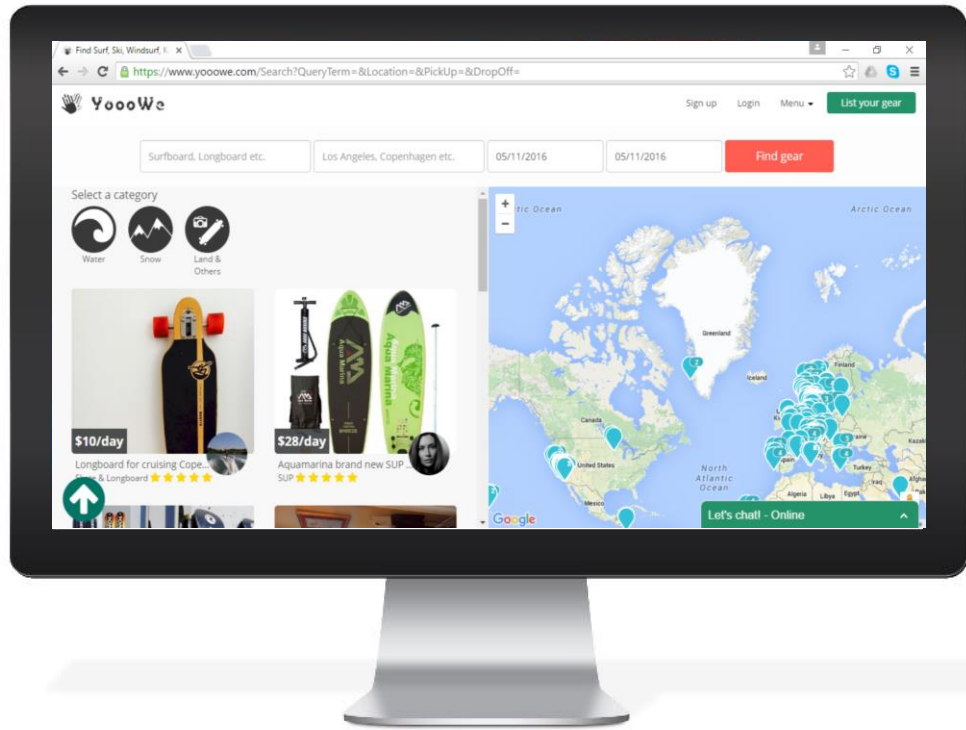


# Product

Working platform with users & rental functionality



## Search

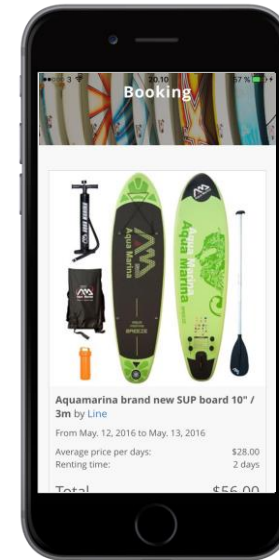
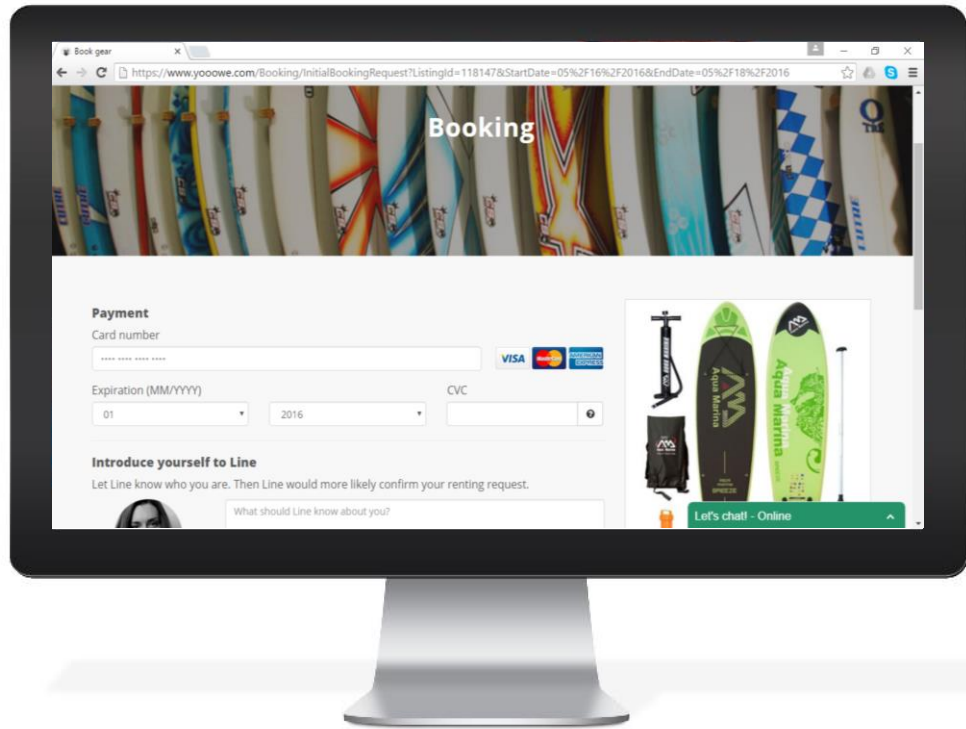


# Product

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## Book

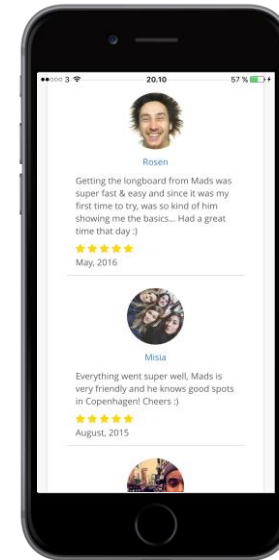
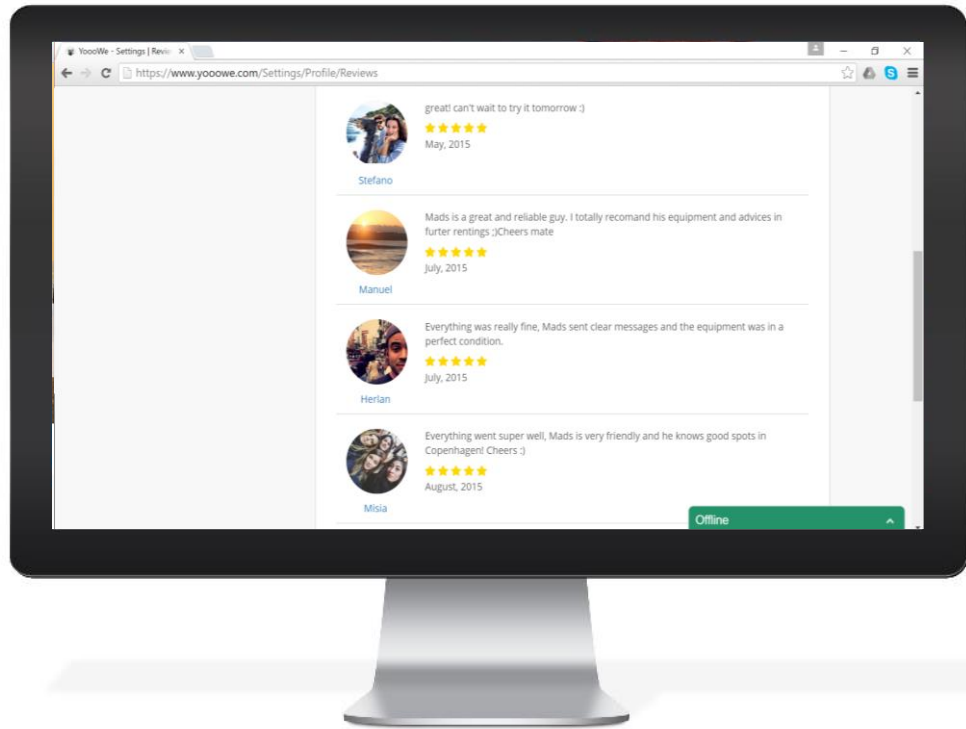


# Product

Working platform with users & rental functionality



## Rate & Review



# Business Model

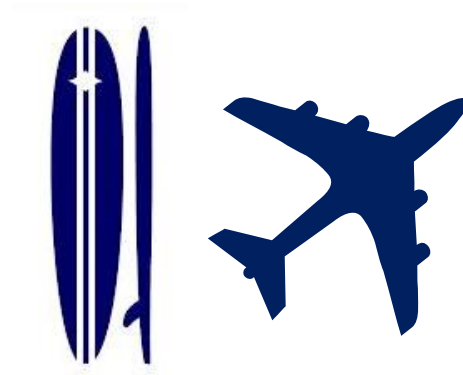
Commission fees & affiliated marketing provide the main revenue sources



**Commission fee**



**Affiliated marketing**



**Data**







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# History and traction

The build, measure & learn approach has led to a product ready to scale

