



odendo®

THE MOST EFFICIENT FUNDRAISING
PLATFORM

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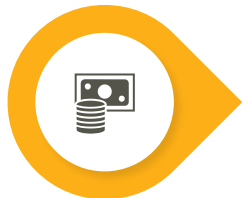
THE PAIN

FUNDRAISING AND SPONSORSHIP IS DIFFICULT AND RETURN ON EFFORT IS LOW



FUNDRAISING IS DIFFICULT

Selling traditional sponsorships that exchange cash for exposure is difficult for all types of organizations



LITTLE VALUE FOR THE SPONSOR/COMPANIES

The "Do good" feeling is often the only value that the company get. Furthermore it is hard to measure the value of a sponsorship.



WASTED HARD WORK

Sponsorship work generate very little bang for buck: Traditional sponsor work gives 90 dkr. per hour - Odendo gives 1.343 dkr. per hour

odendo.dk/waste-of-hard-work.html

THE SOLUTION

A PLATFORM THAT TURNS SPONSORED PRODUCTS INTO MONEY



SPONSOR WITH PRODUCTS

The organizations stop asking for money and instead ask for products, which is much cheaper and meaningful to donate



CONVERTS PRODUCTS TO CASH

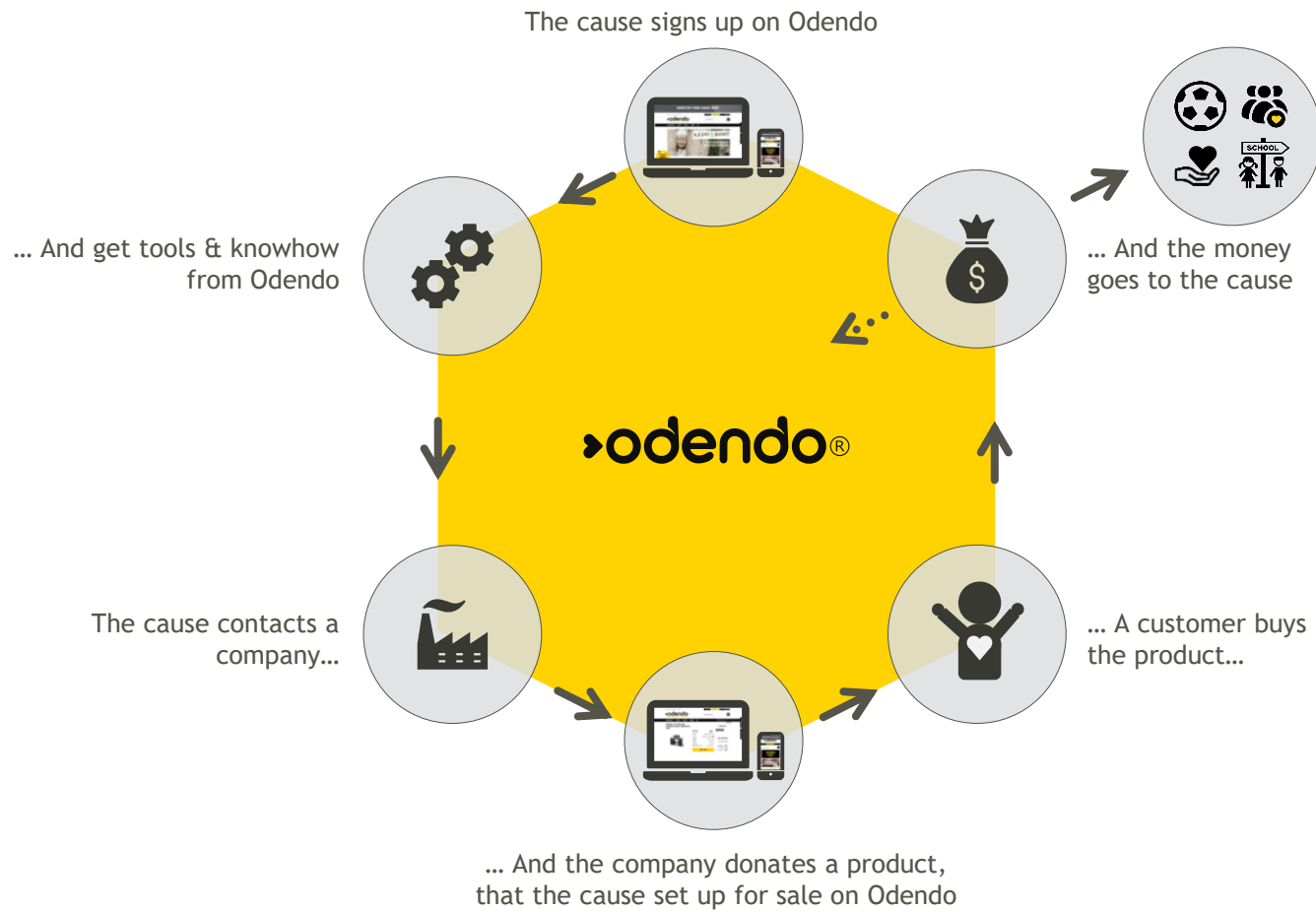
A unique platform that transform products to cash.



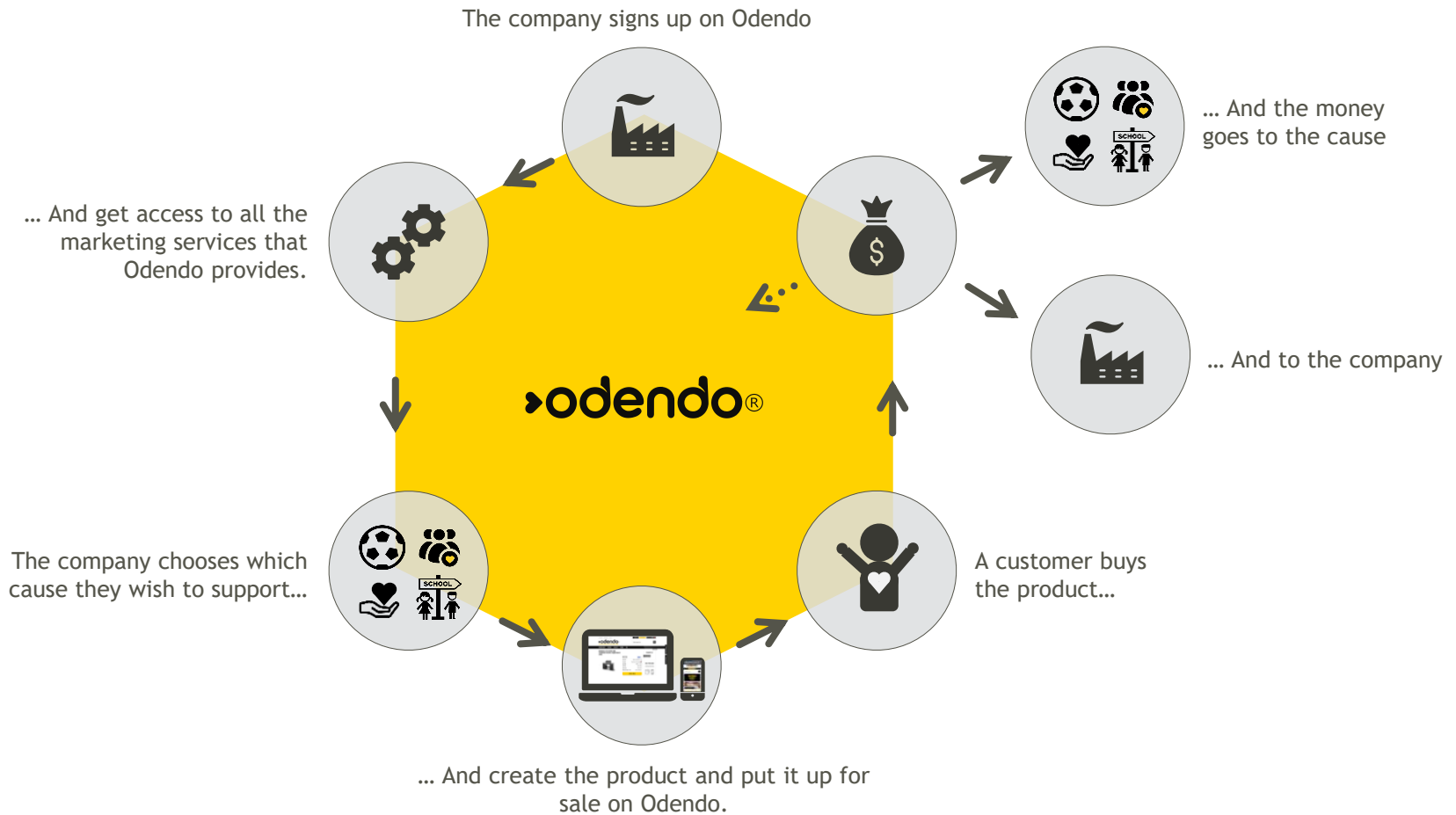
LEAD GENERATOR

Selling products on the Odendo platform gives both brand exposure for the sponsor while also acting as a lead generator

ODENDO HAS CREATED A UNIQUE FUNDRAISING ECOSYSTEM



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THE ECOSYSTEM WORKS +550 CAUSES IN 24 MONTHS



GYMNASIEKLASSE
DKK 8.108,00



VELGØRENHEDSORGANISATION
DKK 283.300,00



VELGØRENHEDSCYKELHOLD
DKK 115.410,00



HÅNDBOLDLIGA KLUB
DKK 358.049,00



IDRÆTSFORENING
DKK 90.689,00



GOLFKLUB
DKK 88.538,00



CRICKET KLUB
DKK 19.015,00



HANDELSSTANDSFORENING
DKK 34.675,00



1. DIVISION FODBOLDKLUB
DKK 88.011,00



MORE THAN 550 CAUSES



MORE THAN 36.000 FACEBOOK
FRIENDS



BEST NEW DANISH
ECOMMERCE COMPANY
2015 (FDIH)